

Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK, NEW YORK

Fall
1953

Jackson & Perkins
NEWEST
Floribunda Rose

SIREN

(Plant Patent No. 1197)
(See Page 2)



©
J. & P. CO.

THE PARADE OF *Modern Roses* AND PERENNIALS

SIREN

A NEW

TRULY RED ROSE

SENSATIONAL NEW FLORIBUNDA!

ABUNDANT! FIRE ENGINE RED!

DISTINCTIVE
SHAPE!

HARDY!



Siren

© J. & P. CO.

Z of JEP's N ROSE CR

SIREN . . . Gold Medal, Provincial Show, Germany 1952

(Left) Our very newest Floribunda—and the brightest, reddest Rose you ever saw! What a color! A brilliant fiery scarlet that rivals the "reds" used by the great Venetian master, Titian—a flaming red that sparkles and glows like a precious ruby! And, unlike ordinary red Roses, this deep blazing red really lasts . . . does not fade at any stage . . . its brilliant red color lasts from exquisite bud form right up until the last petals fold up and softly float away. And the flower itself is every bit as breathtaking as its lovely color, setting your garden ablaze all season long, providing you with scores upon scores of cut flowers for floral arrangements, boutonnieres, and brightening up every room in your home! The foliage, too, is attractive in itself, being a decorative bronze in the early stages. All in all, Siren is truly an outstanding creation . . . sure to become one of the most popular of all Floribundas!

OUTSTANDING ANYWHERE IN ANY GARDEN

Siren blends well with all its garden neighbors, creating a new center of interest. Sets shrub or evergreen plantings aflame with its blazing red clusters. Wonderful for new homes or simply as a color accent point anywhere in your garden or flower beds. In formal Rose beds Siren will more than hold its own with any of your older favorites.

HERE'S WHAT OUR TESTING STATIONS SAY:

Oregon: "Color intense red; holds to the end." Arizona: "Outstandingly good, long lasting, flowers clean to the end." Texas: "Cheerful color." New Hampshire: "I love it." (Pl. Pat. App. For.)

Color . . . brilliant fiery scarlet.

Bud . . . dark red.

Blooms . . . 3 to 3½ in., open form, with ruffled petals.

Height . . . hardy; 2½ to 3 ft. Plentiful, tough and attractive foliage.

\$2.25 each; 3 for \$6.00;
12 for \$24.00; 25 for \$45.00

OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantees, providing you have carefully followed our directions for planting and care, and providing you report so state and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of which replacements are being made when requesting a replacement.

YOUR RESPONSIBILITY—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY

NEWEST ATIONS!

Pageant

Inspired by

Walt Disney's Live-Action
Technicolor Movie,
"THE SWORD AND THE ROSE"



PAGEANT . . . THE NEWEST TWO-TONED ROSE!

(Below, Right) Here's a brand-new J. & P. creation . . . a magnificent new bicolor Hybrid Tea that will fill your garden with all the color and pageantry of a royal coronation! The spectacular show starts in May . . . as the plant is gracefully clothed in a mantle of rich dark green . . . an abundant, attractive mass of foliage. Then, one-by-one . . . little glittering flashes of gold appear as the buds shed their protective coating. And as these golden buds slowly open, they reveal a truly exciting sight . . . a deep royal vermillion-red color on the inside. What a brilliant contrast! Beautifully formed, cup-shaped blooms . . . 5 in. across . . . lively red inside, shimmering gold outside . . . all against a rich green background! But even then Pageant is not through displaying its beauty . . . for the red gradually turns to a deep, clean coral-rose-pink, an enticing color in itself. And, finally, the petals gently drop off before they have a chance to wither and discolor . . . so the blooms are *always* vividly colored, *at every stage!*

DELICIOUS RASPBERRY FRAGRANCE!

Lovely to look at, highly decorative in your garden, Pageant has a fragrance to go along with its beauty and color . . . a delicious raspberry scent that enhances the charm of the flower. And these gorgeous, fragrant, red-and-gold blooms are borne on long stems . . . ideal for cutting, for formal arrangements, for giving as anniversary or birthday gifts.

BLOOMS UNTIL FROST EVEN DURING HOTTEST WEATHER!

Beauty, color, fragrance . . . all these features are essential in a Rose as distinctive as Pageant, but just as important is its hardiness . . . its ability to live and bloom. Here again Pageant is truly outstanding—hardy, vigorous, disease-resistant, growing luxuriantly even under the most difficult conditions. It blooms in all its glory even in the hottest weather and produces glorious Roses from early June right up until frost! And, in all our testing stations throughout America, we have heard nothing but praise for this new Hybrid Tea . . . and there's every indication that Pageant will become one of the most popular, most prized of all Roses! So if you want a brand-new Rose in your garden next spring—a Rose unlike any you've ever had before—be sure to plant new Pageant this fall! (Pl. Pat. App. For.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



A Personal Word from C. H. Perkins

Dear Friends:

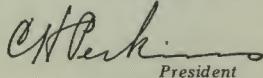
It is a great personal satisfaction to bring you this new Fall 1953 Catalog. We think it is the best fall book ever issued by Jackson & Perkins in 82 years of hybridizing and selling the world's finest Roses.

As you go through this book page by page, you will enjoy true-to-life color pictures of the most popular Roses of all time. It has eight new Roses never before offered, plus the most popular of the old favorites.

You may order with absolute confidence that we will ship you the world's finest nursery stock. Remember the world-famous J. & P. guarantee: every Jackson & Perkins plant is guaranteed to live and bloom in YOUR garden or you will receive a replacement WITHOUT CHARGE.

Once more may I remind you that fall is the best time to plant for bigger and better blooms in your garden next spring. Order now and we will ship your plants at the best time for planting in your locality.

Sincerely yours,


President

SAVE \$0.90

**SPECIAL
GROUP
OFFER**
No. 1213

MONEY-SAVING OFFER
ON THESE TWO NEW ROSES
2 SIREN 1 PAGEANT

Value \$7.00
Save \$0.90 **\$6.10**
ONLY...



**ORDER
EARLY!**

Send your order today. Please send remittance with your order; we do not ship C.O.D. All plants shipped to you postpaid.

**Jackson & Perkins Co.
Does Not Have
Salesmen or Agents!**

Any individual claiming otherwise is misleading you. Send your order direct to us from this catalog. It is our only salesman.

**THIS LABEL IS
YOUR GUARANTEE
OF COMPLETE
SATISFACTION**



Never Before

Four Sensational NEW



Tudor

© J. & P. CO.

TUDOR (Left) A long bud of the regal Tudor style. The high-centered flowers that follow open very slowly and are gracefully charming as they unfold. A bold red Hybrid Tea with a particularly lovely bud that proudly displays its perfection of form, standing erect on a strong stem. The bud seems anxious to call attention to itself . . . so proud of its superiority. The equally lovely bloom is a breath-taking strawberry-red which progresses to a lusty scarlet-red-flame as the flower opens. The high-centered, stately bloom is bold in its color and erect manner, opening to 5 in. across. A hardy, vigorous grower with blooms you can depend on for outstanding performance in your garden next summer.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

In addition to its lovely color, it has a delightful old-fashioned Rose fragrance. This outstanding innovation in the Hybrid Tea color field will be of great interest for garden flower shows and home bouquets. Rose lovers everywhere will want it. The plant makes tall growth and produces great quantities of disease-resistant foliage. (Pl. Pat. App. For.)

Color . . . opening strawberry-red and finishing a lusty scarlet-red-flame.

Bud . . . scarlet-red, slender Tudor style.

Flowers . . . 5 in. wide and graceful.

Growth . . . upright, tall, long shoots.

Foliage . . . rich dark green, covers the bush well.

Fragrance . . . delightful old-fashioned Rose fragrance.

Plant This Fall

AND ENJOY EARLIER, BIGGER, BETTER BLOOMS FROM THESE 4 OUTSTANDING NEW ROSES IN YOUR GARDEN NEXT SPRING.

A HELPFUL HINT
Allow Roses to become dormant before winter—protecting them.

MOJAVE (Right)

The only Hybrid Tea Rose to win an All-America award for 1954. The dominating color in Mojave is apricot-orange . . . a glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermillion. The richly colored bud of Mojave is long and slender; the large, double flowers have about 25 petals and are pleasantly fragrant. Nearly every beautiful bloom is borne singly on a long, straight stem, which makes it a perfect Rose for cutting. Next to the unusual orange color, the extraordinary number of fine long-stemmed buds which it produces is the outstanding feature of this new Rose. The plant is tall and upright, so full of vigor that it produces a continuous succession of blooms from early spring until late fall. It is covered with large, glossy, handsome foliage. Mojave is a descendant of that earlier famous All-America Rose, Charlotte Armstrong, and has shown the same ability to adapt itself to all climates and Rose-growing areas. When water is applied to the Mojave Desert of California, it truly may be said that "the desert shall rejoice and blossom as the rose." The Mojave Rose symbolizes the truth of that famous Biblical phrase. (Pl. Pat. #1176.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Mojave
© J. & P. CO.

ALL ROSES

GROUP NO.
1223

Only \$9

JACKSON & PERKINS CO.

World's Largest Rose Growers

are Offered!

"First Edition" Roses!

CENTENNIAL . . . Named in Honor of the 100th Anniversary of Newark, New York.

CENTENNIAL (Right) We cannot remember when we have had such a pleasing combination of orange-apricot and light gold-colored buds. The open flowers become a glowing pink and gold combination in the most lovely of all Rose forms, the high-centered Ophelia type.

There are quantities of blooms constantly on the plant, and the rich green foliage gives a distinct background to the entire ensemble. We think Centennial is one of our outstanding garden treasures and surely value it far above any others in the same color class. It reaches a normal height with a sturdy plant and vigorous, healthy foliage. (Propagation Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Bud orange-apricot and light gold.

Flower glowing pink and gold combination.

Plant bushy, disease-resistant.

Foliage dark green, plentiful.

Fragrance mellow, fruity fragrance.

Centennial

© J. & P. CO.



4

ON THESE
TWO PAGES . . .

Value \$10.50
Save \$1.30

20

© J. & P. CO.

Mardi
Gras



FREE with every
order . . .

Complete instructions on planting. Thousands of customers who have followed these instructions report that their Roses are even more beautiful than the catalog shows them. These instructions will enable you to have the same success.

BEGINNERS AND EXPERTS:

Both will benefit by membership in the

AMERICAN ROSE SOCIETY

All this is yours to enjoy and profit by:

1. The American Rose Annual — 280 pages, illustrated by many beautiful Rose pictures.
2. A subscription to the monthly American Rose Magazine.
3. Guide for Beginners on Growing Roses.
4. Help on personal rose questions.
5. Use of the mail Lending Library.
6. Membership Card — a passport to new friends.

Dues only \$4.50 a year; Three Years for \$13.00

Write the American Rose Society, Department E,
1316 Derry Street, Harrisburg, Pennsylvania

MARDI GRAS (Left)

A gay red Rose which well depicts the festive spirit of the Mardi Gras.

The bud is very dark red and the flower keeps the full rich color. As the bud opens, the high center gradually unfolds and as the flower expands the outside petals reach to more than 5 in. in diameter, with a deep sparkling red color at the finish.

The flowers are freely borne and the plant attracts much attention. It thrives as well in the hotter climates as in the rest of the country, and fills the great need for another red Rose.

Mardi Gras carries an old-fashioned Damask fragrance well fitted to its color. It has an abundance of normal green foliage which always has a neat appearance and is a perfect background for the flower. (Pl. Pat. #1139.)

Bud black-red, nice shape.

Flower deep red, good to finish, exciting bloom.

Plant bushy, 3½ ft. tall; vigorous, long canes.

Foliage large, abundant, normal green, nice appearance.

Fragrance Damask or old-Rose fragrance.

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Jackson & Perkins
AARS All-America Award Winners!

THE THREE GREATEST FLORIBUNDAS

**The Only Rose Ever to
Win 6 International Awards!**

Here, indeed, is the finest Floribunda ever created! For nowhere is there another Rose to match Fashion's breath-taking color . . . luminous coral-pink suffused with gold. We wish it were possible for us to even adequately describe Fashion's unusual color, but no words or color photos could capture its bright pinkish luminescence. It produces hundreds of Roses on every bush . . . hundreds of exquisite oriental-red buds

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Fashion
(Below)

which are slowly transformed into miniature Hybrid Teas up to $3\frac{1}{2}$ in. across. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Immense clusters of 20 to 25 flowers bloom continuously from June until frost. Hardy and vigorous, requiring a minimum of care. Reaches a height of $2\frac{1}{2}$ to 3 ft. (Pl. Pat. #789.)

Fashion



©
J. & P.
CO.

FREE! with every
order . . .
Perennial Planting
Guide

Vogue



Vogue

Winner of 5 International Awards!

Here's the gorgeous new J. & P. Floribunda that won 5 International Awards before it was even offered to the public! That's right! Before we even announced that it was available, Vogue had already won top honors in France and Switzerland . . . had already been selected as the All-America Winner for 1952! And once you see this new beauty growing in your garden this June, you'll quickly understand why the experts have called



IBUNDAS EVER DEVELOPED!

The Greatest
Prize Winners of All Time!

FIRST CAME *Fashion*
Winner of Six International Awards . . .

THEN CAME *Vogue* . . . Winner of Five International Awards . . .

**...AND
NOW...**

MA PERKINS

(Bottom Right Corner) This time it's a sparkling coral-shell-pink. Buds are actually a translucent coral, fortified by shades of red in the outer petals and a touch of yellow at the base. As the flowers slowly open to their full $3\frac{1}{2}$ -in. width, the coral gradually softens to a glowing coral-shell-pink

. . . and the deep red shades outside slowly disappear as the yellow becomes more predominant. Finally, the entire bloom finishes a softer, warmer shell-pink. Ma Perkins is one of the most fragrant Floribundas ever created! . . .

A rich, sweet honey scent. It's fragrant, it's beautiful . . . and it's so hardy, too!

\$2.25 each;
3 for \$6.00;
12 for \$24.00;
25 for \$45.00

No wonder, because the parents of Ma Perkins are two of the hardiest varieties in rosedome, Red Radiance and Fashion. It is very resistant to diseases and pests, and it will thrive in difficult positions. (Pl. Pat. #1143.)

Famed Radio Personality and First Citizen of Rushville Center, heard daily on C.B.S.



I am really proud to think that such a lovely Rose has been named after me.

**Ma
Perkins**

AIARS
Ma Perkins

© J. & P. CO.

it the "finest Floribunda created" since our own Fashion captured the heart of the entire garden world!

Immense clusters of perfectly formed, high-centered, Hybrid-tea-like blooms . . . UP TO 4 IN. ACROSS! Really huge blooms for a Floribunda! The color is unlike anything you've ever seen . . . an intensive, brilliant cherry-coral . . . far more radiant and glowing than this picture could possibly show.

As if the color, form and fragrance were not enough, Vogue excels in its ability to grow exceptionally well. Hardy and vigorous . . . the strikingly brilliant red flowers are produced all summer long! Provides your garden with color and hundreds of blooms. Height $2\frac{1}{2}$ to 3 ft. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00

All 3

ROSES
ON THESE
2 PAGES
GROUP
NO. 1233

Value \$6.25
Save \$.80

for \$5.45
Only

THESE SHOULD BE A
"MUST" IN YOUR GARDEN!

New Yorker

THE **Best** RED
ROSE OF ALL TIME!

Enormous! Holds Rich Color Without Fading!

(Below) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue on each of its beautiful, well-shaped petals. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, sparkling red flowers—often measuring 6½ in. across. The Rose world has long marveled at its rich dark color and the magnificence of its blooms. Unlike most red Roses, New Yorker's sparkling color does not fade but stays a deep rich red until the last petals wither and fall. The beautifully formed, long-stemmed blooms are really tremendous. Just one of them is enough to make a beautiful centerpiece. And because New Yorker is such a profuse bloomer, you get an abundance of these scarlet-red, fragrant blooms from June right up until frost. The highlight of any floral display, New Yorker vies for honors in many Rose contests. This winner of the 1949 Gold Medal at the International Rose Garden, Portland, Ore-

gon, usually comes out far ahead of all others. New Yorker has long been a favorite in many gardens.

When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and a rich fragrance. Well, THAT'S New Yorker — everyone's dream Rose come true! For here is a truly outstanding Rose that has everything any gardener or Rose-lover wants—rich color, pleasing raspberry fragrance, exquisite beauty, exceptional hardiness . . . a Rose that experts and amateurs alike consider to be "the **BEST** Red Rose of all time." Not only does New Yorker produce the most beautiful red Roses you've ever seen but it is exceptionally easy to grow, too. The sturdy, upright plant is

vigorous and takes little or no care, often reaching a height of 3 to 3½ ft. An abundance of disease-resistant foliage adorns the plant. (Pl. Pat. #823.)

**\$2.00 each; 3 for \$5.25;
12 for \$21.00**

*Gain a
Season!
Plant This
Fall!*

© J. & P. CO.



New Yorker

Three of Great



WHITE

(Above) White Swan is an outstanding white Rose with unusually fine exhibition qualities. Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms that reach up to 4 in. across. These elegant flowers are high centered and provide an enjoyable addition to any garden. They are produced freely on 2-ft. stems, which make it excellent for cutting. In addition, White Swan has a delightful fragrance that is very effective but not dominant. The

P's Finest Hybrid Teas!

Plant Them This Fall . . . Enjoy Them For Years To Come!

White Swan



Diamond Jubilee

TOP WINNER . . . 1948 ALL-AMERICA ROSE TRIALS!

STATELY, ENDURING, 6-IN. BLOOMS . . . OPEN SLOWLY
... NON-FADING . . . FREE BLOOMING!

The warmth of the glowing buff-orange flowers and the old Rose fragrance make Diamond Jubilee the attraction of many a garden. A Rose of surpassing loveliness on a most attractive plant.

To celebrate our 75th Anniversary of Rose-growing leadership, we wanted to present a truly outstanding new Rose . . . a Rose with a little different color, yet with all the beauty, fragrance and hardiness that gardeners demand. So we created Diamond Jubilee, which had all these qualities and would last for many years to come. Winner of the 1948 All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, borne on long, graceful stems which make it excellent for cutting. These flowers are slow opening and last exceptionally well, both in the garden and when cut for bou-

quets in the house. The 30-in. plant has upwards of 30 to 40 double, shapely flowers with heavy-textured petals. Throughout the season the bush adorns itself with dark green, decorative foliage. An outstanding non-fading, free-blooming Rose. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



© J. & P. CO.

All 3 Roses
ON THESE TWO PAGES
GROUP NO. 1243
Value \$6.25; Save \$.80
for Only \$5.45



SWAN

3 to 4-ft. bush is very vigorous and will stand up under adverse conditions, requiring little care and producing these exquisite flowers all season long, year after year. The ample dark green foliage is disease resistant as well as eye catching. Imagine a dark green bush covered with glorious, pure white flowers. A breath-taking sight that will make your garden the showplace of the community. (Pl. Pat. #1115.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

World's Largest Rose Growers



Diamond Jubilee

Experts Agree: "FALL IS THE

Four



**NEW
FOR 1953!**

(Left) Large apricot buds open to grand luscious peach blooms. The outer perimeter of longer buff-pink petals encloses a full center of lively peach color. The flower is very double, reminiscent of some of the sweetly fragrant, full old-fashioned monthly Roses. Although modern in its flower production, its general appearance and its delightful effect, here is the Rose that answers the often-heard plea for "fullness and fragrance" like the Roses of old. The plant is bushy and the foliage is medium green. The 4½ to 5-in., fully double flower is heavily perfumed with a very distinctive, sweet but richly spiced fragrance. Each garden should have a planting of this lovely long-lasting newcomer, for its fragrance, its size and form and its friendly cheerfulness. Lodestar will surely give unbounded joy to new and old rosarians alike and will for many years to come be the "lucky star" of the garden. Height 2½ to 3 ft. (Pl. Pat. app. for.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Lodestar

© J. & P. CO.

Huntsman

(Right)

*A Sharp New Bicolor . . .
Does Not Bleed Like Most Other Bicolors!*

This beautiful new bicolor Rose comes to us from England and is one of the freest bloomers we have ever seen . . . among the very first to burst forth in spring and blooms right up until frost in the fall.

It is really a wonderful Rose. Huntsman is such a profuse, steady bloomer that once you see the glorious blooms, you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The plant itself is of the compact, low-growing variety . . . with abundant, dark holly-green foliage . . . all-in-all, a broad growth similar to the popular Crimson Glory, which was one of its parents. Reaches a height of 18 to 24 in. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



©
J. & P.
CO.

Huntsman

ALL 4

GROUP
No. 1253

Only

BEST TIME TO PLANT!"

JACKSON
PERKINS

**TAWNY
GOLD**

Intriguing Tawny Gold Color!

Lavish Fruity Fragrance!

Long Lasting!

Crisp Frilled Petals!

(Right) At the New York Flower Show this year this new Rose captured everyone's enthusiasm. Its new intriguing tawny gold color outshone everything around it! And as if that was not enough, the petals of Tawny Gold acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume.

**EXCEPTIONAL LASTING
QUALITIES**

Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden next year. Holly-like foliage is another one of Tawny Gold's outstanding features. (Pl. Pat. #950.)

Color.....tawny gold flowers.

Buds.....burnt-orange.

Petals.....frilled when open.

Plant.....medium growth, 2 to 2½ ft.

Fragrance.....unusual, lavish, fruity.

\$2.25 each; 3 for \$6.00; 12 for \$24.00

**ROSES ON
THESE 2 PAGES**

Value \$9.25, Save \$1.15

\$8.10

© J. & P. CO.

Detroiter

Detroiter *Brilliant Color!
Exquisite Form!*

(Left) This magnificent new Hybrid Tea is the second in our series of "Great Roses named in honor of Great American Cities." Our beloved New Yorker was the first, and Detroiter is surely destined to become every bit as popular . . . for it has all the beauty, fragrance and hardiness that gardeners look for in a Rose.

Detroiter begins adding beauty to your garden *even before* the buds appear, as the extra-large, glossy green foliage begins clothing the plant in April and early May. Then come the buds—rich carmine-red with soft velvety tones. Slowly, in late May and early June, they start opening, one by one . . . revealing huge, high-centered, deep red blooms 5½ in. across with 20 to 25 large, crisp petals. There's a sweet pleasing fragrance to go along with the brilliant color, too. And these exquisite blooms are borne on long stems . . . so you can cut them for floral arrangements. Yes, from beginning to end, Detroiter brings glowing color to your garden and *in* your home!

The extra large foliage and the long basal shoots give an impression of mass which is pleasing and effective. Blooms from June to frost! Indeed, a truly exceptional Red Rose! (Pl. Pat. app. for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

©
J. & P.
CO.

Tawny
Gold



© J. & P. CO.

Sutter's Gold



1950



Mary
Margaret
McBride
1943



©
J. & P.
CO.



AAARS

ALL 5
ROSES ON
THIS PAGE
GROUP NO. 1263
Value \$11, Save \$1.40
\$9.60
Only

J+P's Top Ten All

CHRYSLER IMPERIAL (Top Left Corner) The 1953 All-America Rose Selections Award winner. Velvety maroon-red buds. The blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-balanced, compact bush. (Pl. Pat. #1167.)

\$2.75 each; 3 for \$7.20;
12 for \$28.80

SUTTER'S GOLD (Left) Beautiful long-pointed, yellow buds, richly shaded with orange and red. High-centered blooms. Height 2½ ft. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

MARY MARGARET McBIDE (Bottom Left Corner) Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Very fragrant. Height 2½ ft. (Pl. Pat. #537.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Forty-niner



1949



ALL 10
ON THESE
GROUP
Value \$22.20
\$19.95
Only



America Selections



CHARLOTTE ARMSTRONG (Above) Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. A double Rose that opens slowly and lasts well in the garden. Dainty, sweet fragrance. Rugged plant with good foliage. Height 3 ft. (Pl. Pat. #455.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

DIAMOND JUBILEE (Below) Glowing buff-orange, with a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across with heavy-textured petals that do not fade or burn in the sun. Fully double. Height 4 ft. (Pl. Pat. #824.)

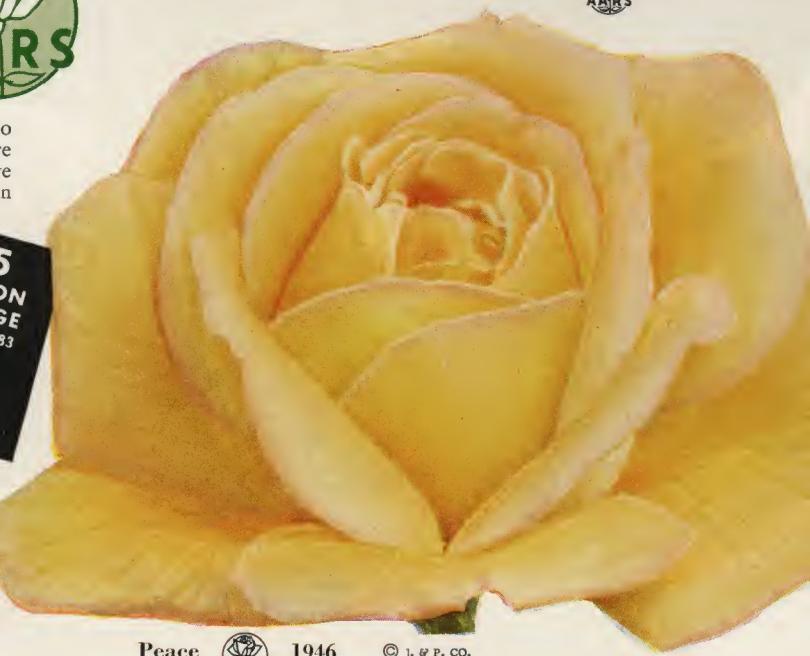
\$2.00 each; 3 for \$5.25; 12 for \$21.00

HELEN TRAUBEL (Top Right Corner) 4 to 5-in. blooms of light sparkling pink or more often luminous apricot. Large bush is alive with blooms all season. Flowers are good in any weather. 3 to 5-ft. bush. (Pl. Pat. #1028.)

\$2.75 each; 3 for \$7.20;
12 for \$28.80

PEACE (Right) Golden yellow blooms, changing to pale gold. The petals are edged with apple-blossom-pink. 5-in. flowers. Height 4 ft. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40



Peace 1946 © J. & P. CO.

ROSES
TWO PAGES
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RUBAIYAT (Bottom Right Corner) Long, shapely buds. Large blooms, opening to a rich crimson. Delightful fragrance. Height 4 ft. Our Rubaiyat plants are luxuriant in growth, hardy and healthy. (Pl. Pat. #758.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Diamond
Jubilee
1948

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J. & P.
CO.



Rubaiyat
© J. & P. CO.
1947

5 Giant

Exhibitio

... NOTED FOR THEIR

ENCHANTMENT (Left)

One of the Largest Flowers in Rosedom!

Outstanding for size and for its early display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! It required years of careful breeding to create this distinguished Rose . . . so be among the first in your neighborhood to display its enchanting beauty! Never without flowers from June to late fall. The plants are vigorous and upright, from 2 to 3 ft. high, dark green, disease-resistant foliage. (Pl. Pat. #737.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

PEACE (Bottom, Left Corner)

Produces Huge Golden Yellow Blooms!

Peace has already taken its distinguished place among the yellow Roses. The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5 to 6-in. blooms. The plant is as superior as the bloom, hardy . . . vigorous . . . 3½ to 4 ft. . . . disease-resistant. The flowers are unusually large and borne on heavy stems; vigorous, shining, holly-like foliage. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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AAIR'S Peace

JACKSON & PERKINS CO.
World's Largest Rose Growers

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\$1.30!

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GIANT ROSES
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GROUP #1303

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Diamond Jubilee
Fashion
White Swan
Vogue
Peace
Ma Perkins
Enchantment

Value \$17.00
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ONLY ... \$14.85

Roses

Type Flower Show Winners!

COLOSSAL SIZE AND BEAUTY!

VOLCANO (Right) Immense! NEW!

REALLY HUGE! That's the only word to describe the tremendous size of these blooms, which actually open as much as 7 IN. ACROSS! And the color is every bit as striking—a live glowing cherry-red that seems to lighten the surroundings. After the unusually long, deep carmine buds slowly expand into the huge cherry-red blooms, their color slowly softens to a rosy pink. Plant is strong and bushy. Great quantities of dark green foliage. (Pl. Pat. #951.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

MANDALAY (Bottom, Right Corner)

World's Largest Yellow Rose!

The world's largest yellow Rose, with flowers as big as 6 in. across—gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold. The 40 petals are long and firm and of a very smooth texture. A hardy, prolific grower all summer long. Height 3 ft. (Pl. Pat. #775.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

REX ANDERSON (Below)

A Truly Outstanding Exhibition White!

An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening, one of the most successful whites. May be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft, fascinating scent. 2 to 2½ ft.; disease-resistant. Vigorous, upright growth. (Pl. Pat. #335.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Rex Anderson

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FREE with
every order
J. & P. 24-page
Home Garden
Guide.



Volcano

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Plant This Fall

TO HAVE BLOOMS LIKE
THESE NEXT SPRING

© J. & P. CO.

Mandalay



ALL 12 OF THESE TOP J &

GROUP No. 1323;

Rome Glory

ALL
6 ROSES
GROUP NO. 1313
Value \$10.50
Save \$1.30
Only
\$9.20

Signora

McGREDY'S SUNSET. Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Fragrance freshly sweet; generous when cut, haunting, old fashioned. A 20 to 30-in. bush covered with many blooms. Resistant to sun, hot weather and disease. (Pl. Pat. #317.)

McGreedy's Sunset

ROME GLORY. Glorious, perfect buds borne freely on extra-long stems and keeping marvelously in bouquets. Large, double blooms of rich red, exquisitely formed. Superb fragrance. A strong, healthy plant of better than average height. An aristocrat among red Roses. (Pl. Pat. #304.)

SIGNORA. Buds warm brownish orange, opening to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in. A pronounced advance over the well-known President Hoover. (Pl. Pat. #201.)

SONATA. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. Continuous bloomer, resistant to sun and heat. Very hardy, vigorous, upright growth. The dark green foliage contrasts beautifully with the flowers and completes the charm and artistry of the entire plant. Growing proudly erect on long, strong stems, Sonata blooms abundantly from spring to fall. (Pl. Pat. #732.)

PRIMA DONNA. The stark rich color of salmon-pink clouds in an autumn sky at sunset. Glorious 5-in. blooms. The tall, sturdy plant grows luxuriantly, displaying remarkable vigor and resistance for such beauty of form and color. Countless buds unfold lazily from June to fall. The graceful pattern of unopened petals in the heart of the bloom is intense and rich. Glorious deep salmon suffused with pink, creating an eye-stopping display in the garden, providing a generous supply of artistic buds and blooms for bouquets. (Pl. Pat. #639.)

DICKSONS RED. This glowing scarlet-red Rose 'has everything' flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom, strong, sturdy bush standing the hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

Any variety on these
\$1.75 each; 3 or more

ALL 12
ON THESE

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Value \$21.00
Save \$2.60



Dicksons Red

Sonata

P FAVORITES FOR ONLY \$18.40

Value \$21.00; You Save \$2.60

ELLINOR LE GRICE. An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #917.)

KATHERINE T. MARSHALL. The All-America Winning Pink Rose. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

RUBAIYAT. A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, releasing their wealth of old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. You'll be delighted with the unflagging production of the extra large flowers. Height 4 ft. (Pl. Pat. #758.)

pages:
kind \$4.65

ROSES
TWO PAGES

Only
\$18.40

Ellinor
Le Grice

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ECLIPSE. Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose brilliant golden yellow Rose in all climates! Plants are vigorous, producing abundant bloom all the time and having healthy, attractive green foliage. (Pl. Pat. #172.)

VALIANT. A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High-centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Height 2 to 3 ft. (Pl. Pat. #914.)

REX ANDERSON. An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening. Its perfection of form and color simplicity are a dramatic contrast of great loveliness. 2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. (Pl. Pat. #335.)

ALL 6
ROSES
ON THIS PAGE
GROUP NO. 1333
Value \$10.50
Save \$1.30
Only \$9.20

Valiant

Rex
Anderson

© J. & P. CO.
Rubaiyat



Katherine T. Marshall

© J. & P. CO.



HYBRID TEAS THAT

Chrysler Imperial Rose

(Left) Vivid, rich tones of crimson-red. The opening of each glorious Rose is a thrilling spectacle of iridescent shades of red, deepening in the shadows and becoming even more brilliant under the play of light. The vivid crimson in the broad, open petals, heightened by darker overtones of glowing oxblood-red, and the gem-like lustre of garnet in the folds, retain their sparkling beauty throughout the life of the flower.

The abundant, very large, high-

Vivid!
Crimson!
Abundant!
Large!

centered flowers, measuring 4½ to 5 in., are borne singly on perfect, sturdy medium-long cutting stems. The beautifully formed flowers have 40 to 50 wide petals.

The long, tapering buds have the dark beauty of maroon-red velvet. The broad petals are symmetrically arranged and imbricated, finally rising artistically in the center, as in Charlotte Armstrong, one of the Chrysler Imperial parents, to completely cover the stamens. Bush is very compact and well balanced.

(Pl. Pat.

#1167.)

\$2.75 each;
3 for \$7.20;
12 for \$28.80



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order . . .

J. & P. 24-page
Home Garden
Guide. Useful
suggestions on
how to Winter-
protect your
Roses.



Golden
Scepter

Chrysler
Imperial

©
J. & P. CO.

HERE'S WHY

**"FALL is the BEST Time
to Plant Roses!"**

BIGGER
BLOOMS

Getting your plants started this fall gives them a chance to become established before the first blooming period. Then they bloom as generously as older established plants.

HEALTHIER
PLANTS

Roses set out now will get their roots well anchored by spring. They are vigorous and disease resistant right from the start of the new season.

EARLIER
BLOOMS

On the first warm day next spring your new plants are ready to grow. Earlier flowers than you would get from spring planting are a certain result.



The Sparkling NEW
Golden Scepter

Color Lasts Until the End! (Above)

Rare, indeed, is an unfading yellow Rose . . . especially one that is endowed with the grace of form, brilliant color and exceptional hardiness of J. & P.'s creation . . . Golden Scepter! Once you see this majestic Hybrid Tea blossoming in your garden, you'll quickly understand why it won the highest Rose award in Holland. . . . Why it was judged "Best Rose" by the National Rose Society and the Royal Horticultural Society of England . . . why it has been so highly praised all over America. Early in June, the tall, open plant bursts forth with dozens and dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. And these high-centered 5½-in. flowers retain their rich color throughout the summer. Tall, vigorous, 2½ to 3 ft. (Pl. Pat. #10).

\$2.00 each; 3 for \$5.25; 12 for \$21.00

JACKSON & PERKINS CO. World's Largest Rose Growers

WIN GARDEN AWARDS!

OPERA The Brilliant Slender Gold Medal Winner!

(Right) A beautiful new Hybrid Tea from Jean Gaujard of France, and a real prize-winner it is! Opera has already won the Gold Medal for the Most Beautiful Rose of France, as well as gold medals in London, Geneva and Bagatelle. In this country Opera has done exceptionally well.

The charming slender buds are almost bicolor—an intensive suffusion of golden yellow at the base, scarlet at the top! Buds slowly open into full, 6-in. flowers, and the

color becomes a gay, flaming, light scarlet-red with buff-yellow on the reverse. The vigorous, erect plant has great quantities of leathery, light green foliage. A profuse bloomer all summer long, and excellent for cutting. (Pl. Pat. #1017.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



Opera

© J. & P. CO.

ALL 4 ROSES
ON THESE TWO PAGES
GROUP No. 1343
Value \$8.75
Save \$1.10
Only \$7.65

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J. & P.
CO.

SERENADE



A HELPFUL HINT
Hybrid Tea Roses are very strong, vigorous growers and must be fed regularly to produce greatest number of blooms.

SERENADE

(Right)

Exquisite burnt-orange bud opens slowly into a 5-in., brilliant coral-orange bloom retaining its high center. These pleasing blooms are freely produced on 3½-ft.,

open plants. As the buds unfurl, the petals open flat, making an airy, large flower. The edges of the petals have an interesting darker shade. Plants vigorous, 3½ ft. (Pl. Pat. #852.)

Montana says, "Opens slowly; long-lasting flowers. Holds color in our strong sun."

Georgia finds, "A reddish orange color; tight new bud looks red, splendid for this country."

Portland, Oregon, is also very enthusiastic; has given Serenade a very prominent position in its grand Rose garden.

\$2.00 each; 3 for \$5.25; 12 for \$21.00





Grey Pearl



Hybrid Teas That Photograph In Color

MRS. MINIVER (Left)

Distinctly different and enormous in size! Its brilliance and sparkle make it stand out sharply. This is the spectacular cardinal-red Rose known as Mrs. Miniver, remembered as the great prize-winner in the movie of the same name. All over the country, rosarians say "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become $5\frac{1}{2}$ to 6-in., cardinal-red blooms with cupped shape and ruffled petals; old Rose fragrance. Plant 30 in. tall. (Pl. Pat. #725.)

Buds—pointed, dark carmine. *Blooms*— $5\frac{1}{2}$ to 6 in. across, attractively cupped, ruffled petals. Cardinal-red. *Plant*—vigorous, about 30 in. tall. Does well everywhere.

\$2.50 each;
3 for \$6.60;
12 for \$26.40

Plant—vigorous, about 30 in. tall. Does well everywhere.

GREY PEARL (Top Left Corner)

Sensational color from bud to mature bloom. A rare combination of warm tan and olive marks the ovoid, pointed bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. The color tones vary at different seasons. They range from ripe olive-grey tinted deep pink through mauve and mauve-violet. 4 to $4\frac{1}{2}$ in., double, high-centered blooms. The 2 to $2\frac{1}{2}$ ft. plant is very hardy and vigorous. (Pl. Pat. #680.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ZULU QUEEN (Above, Right)

The darkest and one of the "blackest" of all red Roses . . . dusky deep maroon, almost black in its recesses. Very large and full-petaled. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun. The long-pointed buds open gloriously. Delightful fragrance. Vigorous, hardy, 2-ft. bush. (Pl. Pat. #363.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

AVAILABLE ONLY IN

BRANDYWINE. Vigorous, hardy, and fragrant. Handsome, large-pointed buds. The 4-ft. bush blooms heartily till late fall. The sleek, buff-yellow buds open slowly and finish light yellow, assuming lively orange tints in cooler fall weather. (Pl. Pat. #530.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

CAPISTRANO. A. A. R. S. Deep, glowing rose-pink that retains its color without fading. Sturdy plants with generous display of large blooms. 36 heavily textured petals. Height 4 ft. (Pl. Pat. #922.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

HORACE McFARLAND. A.A.R.S. Ranges from orange-pink bud through apricot-pink and salmon-buff to coral-pink in the full-open bloom. Flowers produced freely all season on sturdy, well-balanced plants. 2 $\frac{1}{2}$ to 3 ft. (Pl. Pat. #730.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

MIRANDY. A.A.R.S. Long, ovoid buds of rich, warm maroon-red, fine for bouquets and table arrangements. Blooms are large, very double, with 40 to 50 petals, borne freely on long stems. Penetrating Damask fragrance. Height 2 $\frac{1}{2}$ ft. (Pl. Pat. #632.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00



Mrs. Miniver



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with every order a
HOME GARDEN
GUIDE with helpful
gardening hints.



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1 Each of These 5 Roses
1 Mrs. Miniver 1 M. M. McBride
1 Grey Pearl 1 Fred Howard
1 Zulu Queen
Save \$1.50 Only \$10.25
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CO.

© J. & P. CO.

Mary
Margaret
McBrideAARS
Fred
Howard

You Want To In Your Garden!

MARY MARGARET McBRIDE

(Above) A Rose admired particularly for its perfect form. Large, double, high-centered blooms of clear, deep coral-pink suffused with shimmering gold at the base of the petals. Its pink glory never fades and the blooms always remain high-centered. A lovely exhibition Rose with graceful pointed buds. An All-America Award Winner in 1943. (Pl. Pat. #537.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

CRIMSON GLORY (Top Right Corner)

Large, urn-shaped buds open up to full, well-formed blooms of deep, vivid crimson, held proudly on vigorous bushes. As if its color, form and vigor were not sufficient to make Crimson Glory so widely loved, you will be further amazed by its captivating fragrance. It was voted by far the most fragrant Rose by the American Rose Society. Winner of many medals and honors. Height 2 to 2½ ft. A very popular Rose.

\$1.50 each; 3 for \$3.90; 12 for \$15.60



FRED HOWARD (Above)

Blooms of this 1952 All-America Selections Award Winner are like a fine painting, with their rich yellow coloring and delicate penciling of light pink on the petal edges. The 4-in. blooms are double, high centered, and borne on long stems. Profuse bloomer. Height 3 to 5 ft., depending on the locality. Hardy. (Pl. Pat. #1006.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

NEIGE PARFUM (Right)

Lovely, long, ovoid buds have slight tinges of cream, then turn a delicate lemon as they unfold. The delicate white blooms are large and peony-formed. Its purity of color is enhanced by the copious, breath-taking, lemon-verbenia aroma. Plants 2 to 2½ ft. tall. Acclaimed by many as the most fragrant of all white Roses.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Neige
Parfum

Plant This Fall

Gain a season by
planting this fall. You will
be assured of bigger, better
blooms next spring.

LIMITED QUANTITIES

MISSION BELLS. A.A.R.S.

Exceptionally beautiful deep salmon-pink changing to clear shrimp-pink. The full blooms often measure up to 5 in. Free-branching, hardy plants produce many long-pointed buds; attractive coppery green foliage, disease resistant. (Pl. Pat. #923.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

NOCTURNE. A.A.R.S.

A pleasantly fragrant, cardinal-red Rose with dark shadings of crimson, with unusually long, perfect buds. A somewhat lighter but equally beautiful shade even in extremely hot weather. Strong, well-formed bush and long stems. (Pl. Pat. #713.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

PEDRALBES.

A large white Rose often 5 in. across. Creamy before the sleek bud unfolds, but becomes lighter, finishing pure white with a yellow center. Borne in clusters of 4 to 5 buds on long, strong stems. 30 in. high.

\$1.75 each; 3 for \$4.65;
12 for \$18.60

SAN FERNANDO. A.A.R.S.

The lovely buds develop into remarkable, long-lasting blooms of glowing currant-red changing to bright scarlet. 3 to 3½ ft. tall. Heady fragrance. (Pl. Pat. #785.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

All-Time Favorites!

President
Herbert
Hoover

**An Exciting New Assortment**

Read This List Carefully It's Including the New

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

TESTED FOR YEARS

Only Roses that do well in all parts of the country are in this list . . . recom-

mended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

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on these two pages

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GROUP #1383

All 8 Roses
on this page

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Save \$1.65

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\$10.35

Mrs. Pierre
S. du Pont

Numa
Fay

McGredy's
Yellow

Condesa
de Sastago

Poinsettia

YOUR OWN CHOICE

Any of the 16 varieties listed
\$1.50 each; 3 of one kind \$3.90;
12 of one kind \$15.60

JACKSON & PERKINS CO.

World's Largest Rose Growers

of Popular Favorites.....

Full of Pleasant Surprises!

Rose Lydia

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

Christopher Stone. Velvety scarlet-crimson; Damask fragrance. Very popular; upright. Stands hot weather. Received high ratings by the American Rose Society and the National Rose Society of England.

★**CRIMSON GLORY.** In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. Voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Hybrid Teas.

★**McGREDY'S YELLOW.** Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

Items Starred are illustrated

All 12
for \$15.60

GROUP
No. 1373

Guaranteed
to live
and bloom

Plant
This Fall

on the first warm
day next spring
your new plants
are ready to grow.

★**LYDIA.** A clear, vivid yellow, cup-shaped bloom with handsome contrasting foliage admired by all who have seen it in our garden and in tests throughout the country. Although not a tall grower, this variety is a constant source of colorful flowers. The very deep green, glossy foliage is itself decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy. The flowers, although not large, lend themselves well to cutting and are graceful in arrangements. (Trial #4095.)

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★**PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free-blooming; fragrant.

Radiance. Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

The Doctor. Sparkling pink buds. 5 to 6-in. blooms.

★**WHITE BRIARCLIFF.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers throughout the season. Fragrant and long-lived. It will make a splendid showing outdoors and will lend itself to many interesting combinations for bouquets. Height 24 to 30 in.

YOUR
CHOICE
of any of the 16
varieties listed
\$1.50 each;
3 of one kind
\$3.90;
12 of one kind
\$15.60

Lydia

Better
Times

GROUP #1673
All 4 Roses shown
on this page
Value \$6.00
Save \$0.75
Only...
\$5.25

Countess
Vandal

Crimson
Glory

THE GREATEST SELECTION OF FLORIBUNDAS EVER OFFERED!

JACKSON & PERKINS CO. . . . ORIGINATORS AND LEADERS IN FLORIBUNDAS, THE 20th CENTURY ROSE!

Pinocchio

© J. & P. CO.

THE ORIGINAL

Pinocchio

*Clusters of Flowers
... Always in Bloom!*

(Left) Pointed buds of exquisite salmon, flushed gold at the base, open to 1½-in., Hybrid-Tea-shaped blooms of soft clear pink with edges gradually changing to a deeper pink. The first of the now famous "Pinocchio Family" is a prolific bloomer! The word "ever-blooming" seems inadequate . . . as the last flowers in a cluster finish, the first buds are opening on other shoots. This persistent bloom continues all summer long. The artistic sprays of buds and blooms last unusually well and are incomparable for mass or miniature flower arrangements. The 20 to 24-in. plant is extremely hardy. Ample, rich dark green foliage; very disease resistant. Pinocchio has an exotic, fruity fragrance. It is ideal to plant in shrub and evergreen borders, particularly effective in continuous summer and fall color after the flowering shrubs are done. The cool pink masses are refreshing in mass planting and edgings for paths, drives, beds and borders. (Pl. Pat. #484.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

SPECIAL
GROUP
OFFER
No. 1393

The
Pinocchio
Family

Pinocchio
Red Pinocchio
White Pinocchio, see p. 30
Lavender Pinocchio, see p. 30
Yellow Pinocchio, see p. 28

Value \$8.00 only \$6.95
Save \$1.05

Red
Pinocchio

© J. & P. CO.

HARDY,
EVERBLOOMING.
CONSTANT MASSES OF COLOR
FROM JUNE TILL FROST!

Red Pinocchio

(Right) Tiny picture buds are a deep satiny carmine-red on the outside and a brighter carmine on the inside. The 3½-in., Hybrid-Tea-shaped blooms are cupped and present masses of clean red clusters all season long. The upright bush is vigorous and free flowering, with long shoots and the excellent foliage found in all Pinocchios. Combines the best qualities of Pinocchio and Donald Prior. Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush setting the entire plant aglow with gay color. Red Pinocchio will make any garden come alive. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

THE GREAT FLORIBUN

JACKSON & PER
LEADERS IN FLORI

THE ORIGINAL

Pinocchio

© J. & P. CO.

(Left) Pointed buds of exquisite Tea-shaped blooms of soft color. The first of the now famous "blooming" seems inadequate, opening on other shoots. This sprays of buds and blooms last flower arrangements. The 20 foliage; very disease resistant plant in shrub and evergreen fall color after the flowering mass planting and edgings for \$1.50 each;

**SPECIAL
GROUP
OFFER**
No. 1393

The
Pinocchio
Family

Pinocchio
Red Pinocchio
White Pinocchio, see p. 30
Lavender Pinocchio, see p. 30
Yellow Pinocchio, see p. 28

Value \$8.00 only \$6.9!

Save \$1.05

HARDY,
EVERBLOOMING.
CONSTANT MASSES OF COLOR
FROM JUNE TILL FROST!

Red Pinocchio

(Right) Tiny picture buds are a deep satiny carmine-red on the outside and a brighter carmine on the inside. The 3½-in., Hybrid-Tea-shaped blooms are cupped and present masses of clean red clusters all season long. The upright bush is vigorous and free flowering, with long shoots and the excellent foliage found in all Pinocchios. Combines the best qualities of Pinocchio and Donald Prior. Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush setting the entire plant aglow with gay color. Red Pinocchio will make any garden come alive. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

**Please Read
Following
When You Order**

IMPORTANT—



When filling out your order it is most important for all members of the same household to order under one name.

In order to help us keep our records straight please use your address plus your zone number which we have imprinted on the front of the catalog envelope. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. Again please use your city or borough as imprinted on the front of the catalog envelope.

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

HOW TO REMIT

The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or cash because we cannot assume any responsibility unless sent by registered mail.

SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

ITEMS NOT LISTED

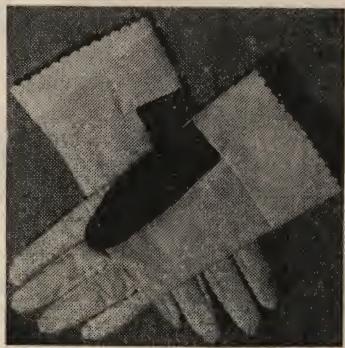
Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

**HARDY,
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FROM JUI**

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**Only
98c
Per pair
Postpaid**

Green Thumb Gardeners Gloves

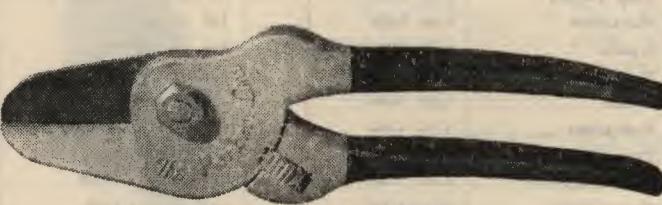
Tremendous help for busy gardeners . . . gloves with a **Built-in Green Thumb!** Put these on your hands and you'll make your plants grow as if by magic.

Dirt repellent, washable, long wearing. Designed for busy gardeners but they'll also save your hands when doing housework, driving, painting, etc.

These gloves come in 2 different sizes: **Medium and Large**. Please be sure to specify your size when ordering.

bush setting the entire plant aglow with gay color. Red Pinocchio will make any garden come alive. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



They Actually Weigh Only 5 ozs.

New Lightweight Ladies Pruning Shears!

NO LARGER THAN THE PALM OF YOUR HAND!

Parker Pruning Shears small enough to fit into the palm of your hand, and "light as a feather"! These petite shears will certainly take the women's fancy because they were designed with them in mind. Snuggles into women's hands comfortably—there's no awkward, heavy, clumsy feeling! Flower arrangers treasure these shears because they are *so easy to use and so light!* Every one of the many features is directed at making woman's work in the garden easier! Sensational features are comfort grip handles, the snap opener on *top of the shears*, and the narrow nose for "in-close" pruning. \$2.25 each.



individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

Name _____ Date _____

Print clearly. All members of same household should order under one name.

Street (or R.D.) _____

City _____ Zone No. _____ State _____

Express Office
(If different from P. O.)

SPECIAL SERVICE — As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead.

Amount Enclosed

5

Money Order

Do not write in above space

OUR TELEPHONE NUMBER
NEWARK, NEW YORK 1550

Order Early

Send remittance in full with your order. We do not ship C.O.D.

Quan.	Code No.	HYBRID TEAS			Each	3 For	Total	Quan.	Code No.	HYBRID TEAS continued			Each	3 For	Total	Quan.	Code No.	FLORIBUNDAS continued			Each	3 For	Total	
	401	Brandywine			\$1.75	\$4.65				Group #1213		\$6.10							Group #1403		\$5.70			
	101	Capistrano			2.25	6.00				Group #1223		9.20							Group #1413		5.90			
	801	Centennial			2.50	6.60				Group #1243		5.45							Group #1423		6.75			
	201	C. Armstrong			2.25	6.00				Group #1253		8.10							Group #1433		5.05			
	202	Chrysler Imp.			2.75	7.20				Group #1263		9.60							Group #1443		5.25			
	203	Detroiter			2.50	6.60				Group #1273		19.45							Group #1453		8.30			
	403	Diamond Jub.			2.00	5.25				Group #1283		9.85							Group #1473		5.25			
	204	Dicksons Red.			1.75	4.65				Group #1293		8.95							Group #1483		3.95			
	404	Eclipse			1.75	4.65				Group #1303		14.85							COMMON ROSES					
	405	E. Le Grice			1.75	4.65				Group #1313		9.20							280	Better Times		\$1.50	\$3.90	
	102	Enchantment			2.00	5.25				Group #1323		18.40							281	Christopher Stone		1.50	3.90	
	802	Forty-niner			2.50	6.60				Group #1333		9.20							282	Crimson Glory		1.50	3.90	
	407	Fred Howard			2.50	6.60				Group #1343		7.65							880	Condesa da Sas		1.50	3.90	
	408	Golden Scepter			2.00	5.25				Group #1353		10.25							881	Countess Vandal		1.50	3.90	
	301	Grey Pearl			2.50	6.60				Group #1363		4.15							284	Etoile de Hollande		1.50	3.90	
	106	Helen Traubel			2.75	7.20				FLORIBUNDAS								480	Lydia		1.50	3.90		
	107	H. McFarland			2.00	5.25				140	Betty Prior		\$1.50	\$3.90					481	McGredy's Yellow		1.50	3.90	
	803	Huntsman			2.00	5.25				240	Chatter		1.50	3.90					482	Mrs. P. S. du Pont		1.50	3.90	
	108	K. T. Marshall			1.75	4.65				241	Donald Prior		1.50	3.90					180	Numa Fay		1.50	3.90	
	109	Lodestar			2.50	6.60				141	Fashion		2.00	5.25					285	Poinsettia		1.50	3.90	
	410	Mandalay			2.00	5.25				242	Garnette		1.75	4.65					883	President Hoover		1.50	3.90	
	206	Mardi Gras			2.50	6.60				142	Gay Heart		1.50	3.90					182	Radiance		1.50	3.90	
	110	M. M. McBride			1.75	4.65				243	Geranium Red		1.75	4.65					286	Red Radiance		1.50	3.90	
	411	McGredy's Sunset			1.75	4.65				340	Glacier		2.25	6.00					183	The Doctor		1.50	3.90	
	207	Mirandy			2.25	6.00				440	Goldilocks		1.50	3.90					381	White Briarcliff		1.50	3.90	
	112	Mission Bells			2.25	6.00				840	Holiday		1.50	3.90					Group #1373... \$15.60					
	804	Mojave			3.00	7.95				244	Independence		2.25	6.00					Group #1383... 10.35					
	208	Mrs. Miniver			2.50	6.60				143	Lav. Pinocchio		2.00	5.25					Group #1673... 5.25					
	302	Neige Parfum			1.75	4.65				144	Lillibet		2.50	6.60					CLIMBERS					
	209	New Yorker			2.00	5.25				145	Lyric		1.50	3.90					180	Aloha		\$2.50	\$6.60	
	210	Nocturne			2.00	5.25				245	Mandarin		1.50	3.90					260	Blaze		1.50	3.90	
	211	Opera			2.00	5.25				146	Ma Perkins		2.25	6.00					261	Cl. Crim. Glory		2.50	6.60	
	805	Pageant			2.50	6.60				341	Marionette		1.50	3.90					460	Cl. Goldilocks		2.50	6.60	
	412	Peace			2.50	6.60				841	Masquerade		2.00	5.25					161	Cl. Pinocchio		2.50	6.60	
	303	Pedralbes			1.75	4.65				147	Permanent Wave		1.50	3.90					360	Cl. Summer Snow		2.00	5.25	
	113	Prima Donna			1.75	4.65				441	Pigmy Gold		1.50	3.90					162	Coral Dawn		2.50	6.60	
	304	Rex Anderson			1.75	4.65				246	Pigmy Red		1.50	3.90					462	Doublons		2.00	5.25	
	212	Rome Glory			1.75	4.65				148	Pink Bountiful		1.50	3.90					163	Dr. Nicolas		2.00	5.25	
	213	Rubaiyat			1.75	4.65				149	Pinocchio		1.50	3.90					464	King Midas		2.00	5.25	
	214	San Fernando			1.75	4.65				247	Red Pinocchio		1.50	3.90					165	New Dawn		1.50	3.90	
	114	Serenade			2.00	5.25				442	Rochester		1.50	3.90					262	Parade		2.50	6.60	
	115	Signora			1.75	4.65				248	Siren		2.25	6.00					263	Paul's Scarlet		1.25	3.20	
	116	Sonata			1.75	4.65				343	Summer Snow		1.50	3.90					166	Pink Cloud		2.50	6.60	
	414	Sutter's Gold			2.25	6.00				249	Vogue		2.00	5.25					361	White Dawn		1.50	3.90	
	415	Tawny Gold			2.25	6.00				344	White Pinocchio		1.50	3.90					Group #1483... \$3.95					
	216	Tudor			2.50	6.60				250	World's Fair		1.50	3.90					Group #1503... 6.55					
	217	Valliant			1.75	4.65				443	Yellow Pinocchio		1.50	3.90					Group #1513... 6.55					
	218	Volcano			2.00	5.25												Group #1463... 8.30						
	305	White Swan			2.25	6.00												Group #1523... 5.70						
	219	Zulu Queen			2.50	6.60												TOTAL AMOUNT FOR						

**TOTAL AMOUNT FOR
THIS PAGE \$**

CONTINUED ON NEXT PAGE ➤➤➤

Save \$0.80
\$5.70
Only..

JACKSON & PERKINS CO.
World's Largest Rose Growers.

World's Largest Rose Growers

Total for this page \$

Total from other side \$

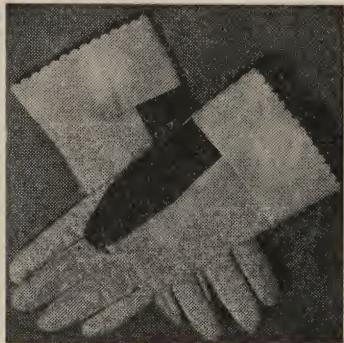
Shipping and Handling \$.35

TOTAL ENCLOSED \$

TOTAL

TOTAL

5



**Only
98c
Per pair
Postpaid**

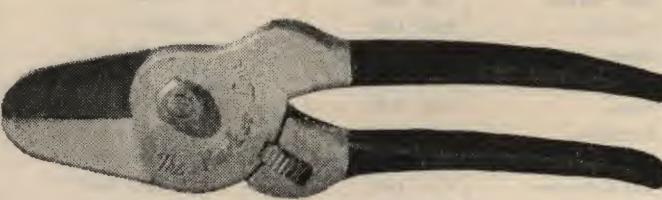
Green Thumb Gardeners Gloves

Tremendous help for busy gardeners . . . gloves with a **Built-in Green Thumb!** Put these on your hands and you'll make your plants grow as if by magic.

Dirt repellent, washable, long wearing. Designed for busy gardeners but they'll also save your hands when doing housework, driving, painting, etc.

These gloves come in 2 different sizes: Medium and Large. Please be sure to specify your size when ordering.

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Hybrid-
clusters
with lo-
bines th-
very eas-
bush set-
make an



They Actually Weigh Only 5 ozs.

New Lightweight Ladies Pruning Shears!

NO LARGER THAN THE PALM OF YOUR HAND

Parker Pruning Shears small enough to fit into the palm of your hand, and "light as a feather"! These petite shears will certainly take the women's fancy because they were designed with them in mind. Snuggles into women's hands comfortably—there's no awkward, heavy, clumsy feeling! Flower arrangers treasure these shears because they are *so easy to use and so light!* Every one of the many features is directed at making woman's work in the garden easier! Sensational features are comfort grip handles, the snap opener on *top of the shears*, and the narrow nose for "in-close" pruning. \$2.25 each.

accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

Here's How to Solve Your Christmas Shopping Problems!



Give **J. & P. Roses** To Your Friends and Loved Ones
For a Christmas Present They'll Never Forget!

Christmas Gifts Supreme!

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

ORDER EARLY

This J. & P. "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list NOW—while the thought is fresh in your mind? Send the enclosed order blank TODAY! No orders accepted after December 15, 1953.

HERE ARE SOME GIFT SUGGESTIONS:

X-86—New Yorker; Diamond Jubilee; White Swan Value \$6.25	Save \$8.00.....Only..	\$5.45
X-87—Siren; Pageant; Tudor Value \$7.25	Save \$9.00.....Only..	6.35
X-88—Glacier; Independence; Vogue; Ma Perkins Value \$8.75	Save \$1.10.....Only..	7.65
X-89—Siren; Vogue; Ma Perkins; Fashion Value \$8.50	Save \$1.05.....Only..	7.45
X-90—Rex Anderson; Peace; Mandalay; Enchantment; Volcano Value \$10.25	Save \$1.30.....Only..	8.95
X-91—Tawny Gold; New Yorker; Peace Value \$6.75	Save \$8.55.....Only..	5.90
X-92—Vogue; Fashion; Ma Perkins Value \$6.25	Save \$8.80.....Only..	5.45
X-93—New Yorker; Diamond Jubilee; Fashion Value \$6.00	Save \$7.75.....Only..	5.25
X-94—Mardi Gras; Centennial; Tudor; Pageant Value \$10.00	Save \$1.25.....Only..	8.75
X-95—Clbg. Goldilocks; Clbg. Parade; Clbg. Pinocchio Value \$7.50	Save \$9.95.....Only..	6.55
X-96—Tree Rose (Your Choice of Red, Yellow, White, Pink)	Each..	5.50

Free... at Christmas time they receive this beautiful Rose Souvenir Package



Next Spring . . .

at the proper planting time
they receive their roses!



IT'S ALL SO EASY HERE'S ALL YOU HAVE TO DO!



1. Make your selection of gift plants from the favorites listed above. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog.



2. Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for spring planting.



3. In the spring, at the proper planting time, we will send the plants postpaid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas.

HARDY,
EVERBLOOMING
CONSTANT
FROM JUNI

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Hybrid-
clusters
with lor-
bines th-
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bush setting the
make any garden come alive. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

Kill Insects and Diseases for Better Roses Next Year



JACKSON & PERKINS ROSE SPRAY

CONTROLS • Chewing Insects
• Sucking Insects
• Fungous Disease

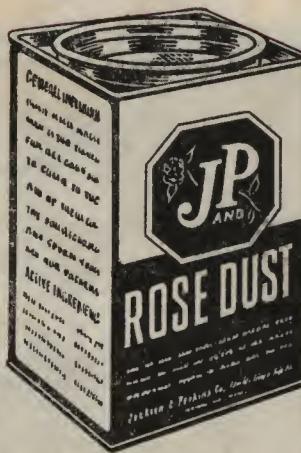
Multi-Purpose . . .

Extremely Easy to Use!

Now you can control the three most common rose enemies without using three different materials! This new multi-purpose exclusive J. & P. Rose Spray provides all the safeguards your easy-to-apply solution. Controls blackspot, powdery mildew, aphids and other common rose ills. Also a deterrent to Japanese beetles and rose chafer. Now with Chloro-Sulphone which controls Red Spider Mite on Roses, Perennials, and Evergreens. No other Multi-Purpose pesticide contains this exclusive J. & P. formula. Naturally we want you to enjoy your roses to the fullest degree. . . . Our Research Department found this to be the best possible material to help you in keeping your roses clean and healthy. Just mix with water and apply.

4 ozs. Treats 24 plants for a whole season \$1.50
1 lb. Treats 100 plants for a whole season 4.75
5 lbs. Treats 500 plants for a whole season 16.00

(Shipped to you postage prepaid)



ROSE DUST

No Mixing! Just put in duster and use!

Ideal for Fall Protection

Same Control as in J. & P. Spray!

The ideal material for those who prefer a pesticide in dry, powder form. No mixing; no solutions. Simply dust your roses lightly within 24 hours after every rain, or every 10 days in dry weather. This amazing new preparation will keep the bushes clean and healthy throughout the entire season. Chewing insects, sucking insects and plant diseases need no longer bother you. Also a deterrent to Japanese beetles. Now with Chloro-Sulphone for Red Spider Mite control.

1 lb. Treats 6 plants for a whole season \$1.25
4 lbs. Treats 24 plants for a whole season 4.50
24 lbs. Treats 150 plants for a whole season 22.50
 (1 and 4 lbs. shipped postage prepaid)



For MORE BEAUTIFUL ROSES Use J. & P. ROSE FOOD

Fast Acting! Long Lasting! Economical!

The Right Road to Healthier, Better Roses!

Happy, healthy roses require a liberal supply of the right fertilizer. J. & P. Rose Food is RIGHT in every way. Partially inorganic . . . it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders . . . very economical and no danger of overfeeding. Two tablespoonfuls per plant 3 times each season.

Economical!

5 lbs.	Feeds 24 plants for a season (add 15c west of Mississippi)	\$1.25
10 lbs.	Feeds 48 plants for a season (add 25c west of Mississippi)	2.15
(Above sizes shipped prepaid)		
25 lbs.	Feeds 150 plants for a season	3.50
100 lbs.	Use freely for the entire garden	9.60
(25 and 100 lbs. shipped Express collect)		

Christmas Gifts for Gardeners!

DELUXE TANK SPRAYER

At last! A new high-pressure tank-type Sprayer of high quality and reasonable price. Streamlined, galvanized steel tank holds 2 gallons of solution. Operates on a pressure principle whereby the pressure is built up by pumping and spray is released by merely touching handle. Easily adjusted for fine or coarse sprays or solid streams. Lightweight, easy to operate—ideal for women gardeners. Comes equipped with 3-foot extension hose, brass automatic shut-off lock.

(Shipped Prepaid, **\$11.70 each**
ready to use)



IDEAL SPRAYER FOR SMALL GARDENS

Dobbins Sprayer



Continuous Sprayer
Easy to Use

Any Real Gardener Will Welcome this as a Christmas Present
This hand Sprayer has a capacity of 2 quarts. Inexpensive, yet has many features found only in larger and more expensive Sprayers. Tank and pump are of heavy 26-gauge galvanized steel; pump rod is of extra thickness and weight. Easy to use. Slight pressure on the handle produces a continuous spray, which is atomized by a patented whirl-spray brass nozzle. A new style easy working air valve makes operation smooth. Shipped complete, all ready to use.

Postpaid \$2.90 each

DOBBINS GARDEN DUSTER



Postpaid

\$2.25 each

An excellent Duster that has proved itself superior after extensive tests. Unique patented features and rugged construction make this ideal for those who prefer dusting. Convenient, too, because you can leave the Duster filled and ready to use . . . Simply pick it up and use it whenever necessary. No mixing, no solutions. This Duster should last a lifetime.

1 Quart Value
Save \$0.80
\$5.70
Only...

JACKSON & PERKINS CO.

World's Largest Rose Growers

oms



ring shrub among formal hedge.



EE!
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EN

LONG
LASTING!

Garnette

© J. & P. CO.



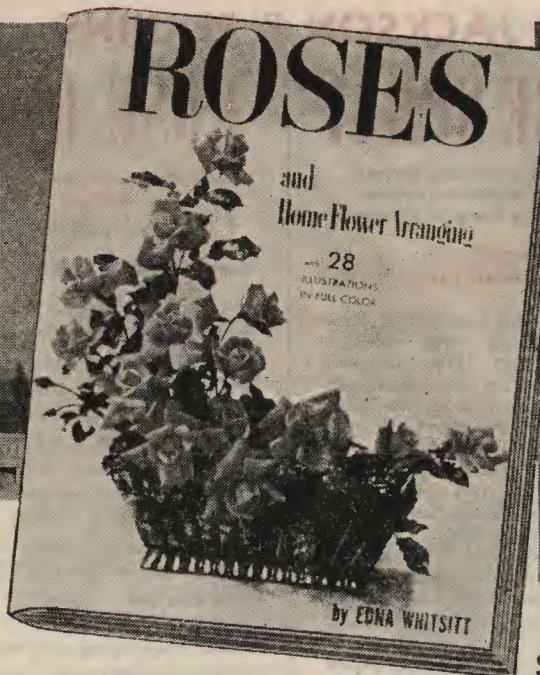
At Last! The Jackson & Perkins ROSE ARRANGEMENT BOOK!



NEW! SENSATIONAL!
Complete Step-By-Step Guide
in Full Color!

48 pages—36 Full Color Illustrations

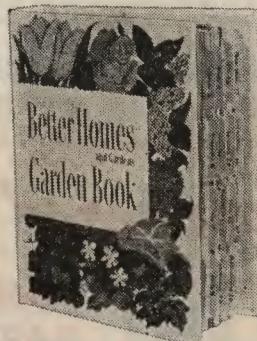
A brand-new 48-page handbook, with 36 rose arrangements in full color, and packed with "how-to," step-by-step information on using roses from your garden in your home. Written by Edna Whitsitt, nationally known lecturer, teacher and judge of flower arranging, no other book contains such a practical guide to easy flower arranging. It is not just a book of pictures but discusses in detail: Where and How to use flowers in the house—How to



By EDNA WHITSITT

cut and condition your roses—The right kind of container for every flower and spot in the home—Holders and other mechanical aids and how to use them—A group of line plans to make your arranging easy—And just how to put each flower in place to make a rose arrangement you can really be proud of. No lover of flowers, and roses in particular, can afford not to have this helpful book. **\$1.00.**

SPECIAL: Cloth Bound Flower Arrangement Book **\$1.50**



NEW
GARDEN BOOK!

BY
FLEETA BROWNELL WOODRUFFE,
Garden Editor,
Better Homes & Gardens

From one of America's Top Garden Magazines comes this down-to-earth advice on all phases of Gardening, Landscaping, and Lawn Care.

You will see how to grow beautiful flowers, prize-winning fruits and vegetables, and how to make your lawn velvety green. Everything in this new garden book is clearly explained in pictures and every-day language. Written for the beginner and experienced gardener alike. Easy-to-follow directions telling you what to do and when to do it 12 months of the year. Lavishly illustrated in color. 520 pages, 1500 photos, charts, and line drawings. Each chapter is tab-indexed for quick reference in a convenient loose-leaf ring binder. A completely new idea in garden books. **Only \$3.95.**

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EVERBLOOMING,
CONSTANT,
FROM JUNE

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make any garden come alive. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

Everything You Want to Know About Growing Roses!

A complete Step-by-Step Guide. 218
Informative Pages. 32 Pages In FULL
COLOR. Many "How-To" Drawings

Here, in one big book, is a complete guide to growing roses—brought to you by Dr. R. C. Allen, one of America's foremost rose authorities. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results. "Roses for Every Garden" is illustrated by many drawings and diagrams. Dr. Allen covers every phase of rose growing. How to select roses; how to prepare the soil; how to plant and transplant; how to prune, cut, disbud, and train; how to protect roses in winter; how to exhibit and arrange; how to propagate and hybridize, etc.

For Beginner and Expert Alike

Every word of advice is practical. The book is packed with sound common sense and horticultural information, and is written so clearly that a beginner can easily follow it; yet it is so complete that an expert can profit from it. This book has been recommended by the National Council of State Garden Clubs.

With this complete, authoritative, up-to-date book at your elbow, you just can't help having beautiful roses. Send for your copy today.

Postpaid, \$3.95

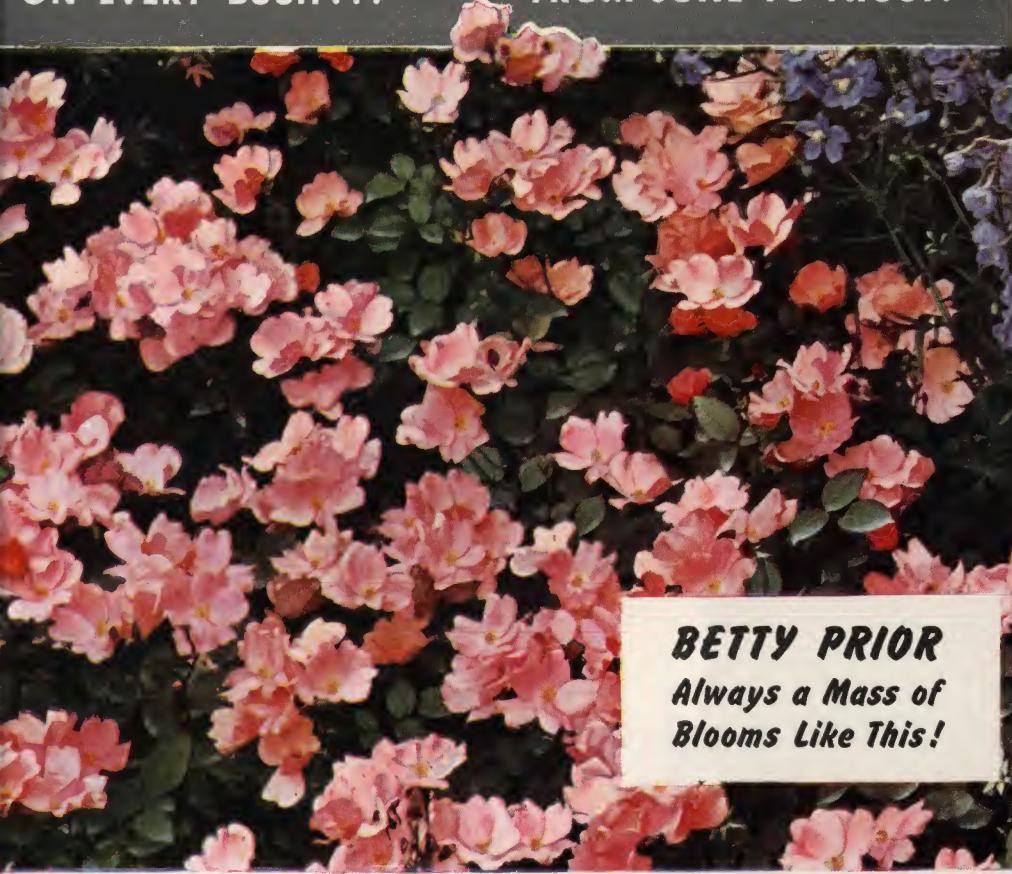


accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

Floribundas Give You Hundreds of Blooms

ON EVERY BUSH...

FROM JUNE TO FROST!



BETTY PRIOR
Always a Mass of
Blooms Like This!



Betty Prior is equally striking as a flowering shrub among evergreens and when used as an informal hedge.

BETTY PRIOR *The Floribunda No One Ever Tires Of!*

Most Persistent Bloomer of All!

(Above) Unusually tall and free flowering; delicate pink; spicy fragrance. In June its colorful myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance.

In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers. Tallest of all Floribundas, excellent for the background of a Rose garden or perennial border. An established plant in a sheltered position will grow 4 ft. tall or more. Large bloom clusters in spring and continuously all season. Abundantly branched, with lush green foliage. Very hardy. (Pl. Pat. #340.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

**Will Last Longer
Than Any Other Rose!**

GARNETTE

(Right) Widely used in the florist trade today—and displayed at Flower Shows throughout the nation. And anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette.

The petite flowers, about 2 in. across, are a deep garnet-red and are borne in clusters of 15 to 20. When cut for indoors, Garnette keeps its perfect form. Actually it will last from a week to 10 days. Abundant masses of crinkled, holly-like foliage. Only 18 in. tall, it should be planted in the front of the Rose bed.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

FREE!
With every order
HOME GARDEN
GUIDE



**LONG
LASTING!**

Garnette

© J. & P. CO.



JACKSON & PERKINS CO.

World's Largest Rose Growers

FLORIBUNDAS ARE THE

Easiest of All

PLANT THESE 4 OUTSTANDING

©
J. & P.
CO.

Independence



REDDEST of All Floribundas!

Independence

 NEW FIRECRACKER RED!
LARGE-FLOWERED FLORIBUNDA!
NON-FADING BRILLIANCE!
EXCELLENT COMPACT GROWER!

Gold Medal at Portland

(Left) The brilliant orange-scarlet color of Independence is so vivid that words or color illustrations just cannot do it justice. Borne in clusters of 6 or more, its vivid color is superbly accented by its rich glossy foliage. This new variety grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Independence does not fade or lose its color in the sun and possesses a moderate old-fashioned Tea Rose fragrance. This beautiful Rose actually produces blooms up to 4 in. across—really large for a Floribunda. This new color is definitely one of the most scintillating hues we have ever seen. A truly lovely Rose. One that will enhance your garden for years. (Pl. Pat. #1036.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00; 25 for \$45.00

WHITEST of All Floribundas!

GLACIER

Like a cool refreshing balm for warm summer days, Glacier's large blooms are an improvement over those of its parent, the Floribunda Summer Snow. The slow opening of the glistening white buds is interesting to watch. The 4-in. open flower is really large for a Floribunda and will last unusually well. Borne either singly or in clusters, the flowers have a fresh, moderate fragrance. The 2 to 2½-ft. bush is hardy and branched. Glacier is vigorous and extremely easy to grow. Large white blooms cover the plant from June until frost. (Pl. Pat. #1025.)

Flower....open, 4½ in., holds well.

Color....satiny white.

Bud....glistening white, slow opening.

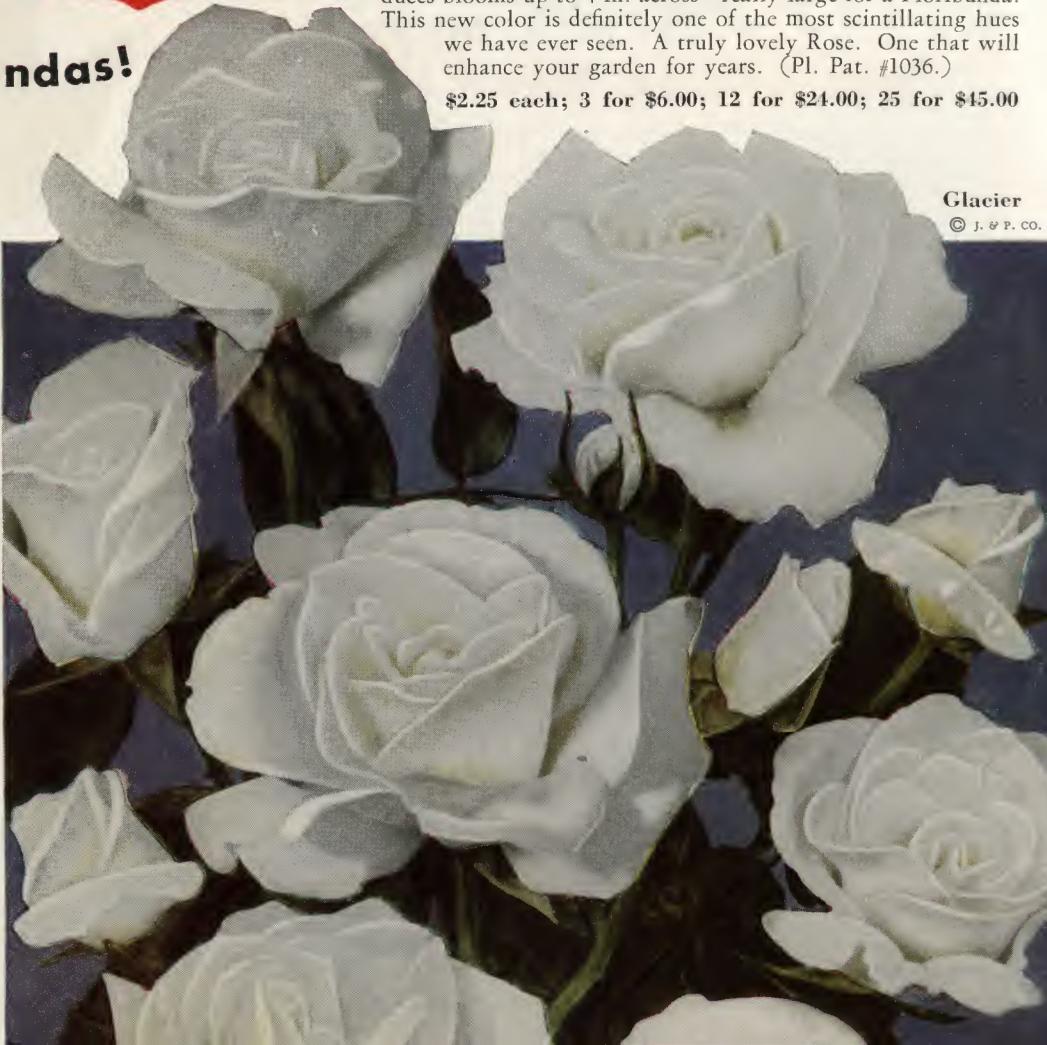
Foliage....normal, rich green.

Growth....bushy, branched, 2 to 2½ ft.

Fragrance....fresh, moderate.

\$2.25 each; 3 for \$6.00;

12 for \$24.00; 25 for \$45.00



Glacier

© J. & P. CO.

**SPECIAL
GROUP
OFFER**
No. 1413

3 New J. & P.
Floribundas

1 Independence
1 Ma Perkins,
1 Glacier see p. 7

Value \$6.75
Save \$0.85
only \$5.90

Roses to Grow!

FLORIBUNDAS **THIS FALL!**

©
J. & P. CO.

27

Goldilocks

• Winner of John Cook
Medal of American
Rose Society

• Winner of
Fuerstenberg Medal

"BEST NEW ROSE IN 3 YEARS"

(Right) The long-awaited true golden Floribunda! Somewhere in your garden this mass of glorious sunshine will delight you from early spring all through summer and fall. Blooms last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive stages. The flowers are cupped at first and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller. Be sure to make a place in your garden . . . border, bed, specimen or base planting . . . for Goldilocks. (Pl. Pat. #672.)

Bud rich golden yellow, ovoid.
Flower 45 firm petals; to 3½ in. across.

Fragrance delightful wild-Rose.

Foliage medium dark green, glossy, abundant, healthy.

Plant spreading, 2½ ft.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



GOLDILOCKS . . .
"Stardust turned to Gold"

Imagine!

A Rose the Color
of a Red Geranium!

GERANIUM RED

(Left) Imagine a Rose that looks like a geranium and has the same spicy fragrance! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium. When the buds first appear, they are a dark oxblood-red, and the tumbled pattern of inner petals shows a brighter color.

Vigorous and hardy. Height 2 ft.
(Pl. Pat. #811.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00

SPECIAL GROUP OFFER
Group No. 1423
Four Popular
Floribundas
Goldilocks
Geranium Red
Independence
Glacier
Value \$7.75
Save \$1.00
only \$6.75



JACKSON & PERKINS CO.
World's Largest Rose Growers

Geranium Red

© J. & P. CO.

SPECIAL GROUP OFFER
Group No. 1433
All-Time Favorites
1 Goldilocks see p. 7
1 Vogue see p. 6
1 Fashion
Value \$5.75
Save \$0.70
only \$5.05





Pink Bountiful

THESE FAMOUS J&P
FLORIBUNDAS ARE

BEST
FOR HEDGES

FOUNDATION
PLANTING

FLORIBUNDAS . . . THE 20TH CENTURY

PINK BOUNTIFUL *Soft Pink Flowers, Easy to Grow!*

(Left) You will prize this lusty Floribunda in your garden for its soft pink flowers with their dawn-like glow. Large, lasting bloom clusters provide a fresh and profuse mass of color all summer long. When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Pink Bountiful will go equally well in Rose beds or mass plantings. Its season-long bloom, delightful color and fragrance make it unusual and effective in any location.

Ovoid buds tinted deep reddish pink unfold demurely into flowers with a buff-salmon-pink heart flushing into a deeper pink at the outer petals. Nutty fragrance adds to its charm in flower arrangements or nosegays. Hardy, easy to grow. Height 2 ft. (Pl. Pat. #601.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60;
25 for \$30.00

©
J. & P.
CO.

©
J. & P.
CO.

Yellow
Pinocchio

yellow Pinocchio (Right)

*Awarded Certificate of Merit at London,
National Rose Society 1952*

Another thrilling Pinocchio with the same sturdy bush and great masses of bloom in an apricot-yellow color. The bush grows about 3 ft. tall and when at the peak of bloom is a rounded mound of yellow. This sturdy, healthy and free-flowering newest member of the Pinocchio family is a welcome addition to the Floribunda Roses. (Pl. Pat. #992.)

Color... apricot-yellow to yellow. Bush... 3 ft. high, very vigorous and healthy. Flower... 3 in., fully double, long-lasting. Bloom... very free, in clusters and singly.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

JACKSON & PERKINS CO. *World's Largest Rose Growers*



BETTY PRIOR and GOLDILOCKS as foundation planting

Note how Floribunda SUMMER SNOW is used effectively along this walk.

PINOCCHIO. Floribundas are ideal for border plantings

FASHION. Note the lovely hedge bordering this drive

and Beautiful!!

ALONG
WALKS
ROSE!

BORDERS
EVERYWHERE!

FREE WITH EVERY ORDER

Useful suggestions on
"How to Use Floribundas"

Chatter

J. & P. CO.

CHATTER (Right) *Famous for Remarkable, Long-Lasting Crimson Clusters!*

The enormous bright crimson flower clusters last two and sometimes three weeks. Unsurpassed for garden color! Each bud opens very slowly . . . and the mature blooms stay an unfading crimson for several days. As one flower finishes, new buds open to take its place.

BLOOMS LAST 2 OR 3 WEEKS . . . Each 7 to 8-in., bright crimson cluster sparkles in your garden for two or three weeks. The many clusters on even a single plant give a continuous display from June to October.

HERE'S WHAT CUSTOMERS SAY . . . Customers write us that Chatter is unequalled for masses of color; that the velvety 2½ to 3-in. flowers are a constant delight on rugged, healthy, 18-in. plants. You will get more color from a few plants than from any other flower we know. Plant it freely where you want a dependable, foolproof color mass. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

**ALL 4 ROSES
ON THESE TWO PAGES**
GROUP NO. 1443
Value \$6.00 \$5.25
Save \$75
Only 5.25



Summer
Snow

**CHATTER IS UNEQUALED
FOR CONTINUOUS COLOR**

The bright clusters of Chatter are so persistent . . . so completely everblooming that they are NEVER without color from June until frost.

SUMMER SNOW (Left)

Always in Bloom from June through Frost

The most prolific of white Floribundas, with great "drifts" of beautiful large clusters like mounds of snow. The remarkable profusion of heavy flower clusters covers the plant during late June, July, August and September. Summer Snow Floribunda Roses are being used to work wonders in the "white gardens"

now so much in vogue, also to accent and blend other colors in the perennial and shrubbery borders. Most reliable to heavily blanket any area you wish with immaculate white. Blooms continuously from early June until frost. Sweet, elusive fragrance. Light green, attractive foliage. Summer Snow, planted with World's Fair Floribunda, gives a striking effect in any garden. 20 in. tall. (Pl. Pat. #416.)

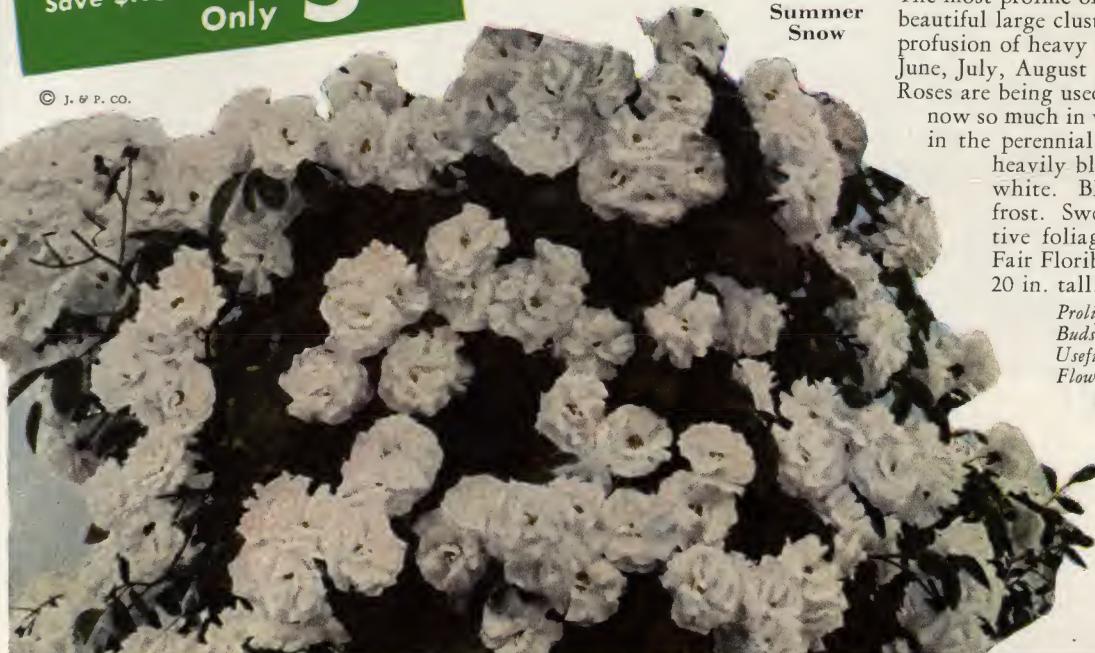
*Prolific . . . blooms freely from June to frost.
Buds . . . delicate buff-cream in clusters.*

*Useful . . . for hedges and mass plantings.
Flowers . . . clear white; dainty, 3½ in. across.*

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

Plant This Fall
Roses set out now will
get their roots well
anchored by spring. They
are vigorous and disease resistant
right from the start.

© J. & P. CO.



CHATTER planted along a driveway
is ideal for continuous color

BETTY PRIOR Floribunda can be
planted along curb of your home

VOGUE can be used effectively in
border plantings

GOLDILOCKS
used as entrance planting



© J. & P. CO.
White Pinocchio



©
J. & P.
CO.

Lavender
Pinocchio

Connoisseur's Floribunda Collection of Distinctive Novelties! Masses of Color from June to Frost!



NEW!



Lilibet
AARS

- Named in Honor of Her Majesty Queen Elizabeth II
- All-America Winner 1954

This dainty new Floribunda is destined to be carried into the hearts of Rose lovers everywhere. Lilibet's popularity is well deserved, for it is a model plant. Its blooms unfold continuously through the growing season, presenting radiant clusters in a variety of exquisite pink tones. The colors range from light rose to soft dawn-pink during progressive stages of bloom. Subtle gradations of tone within each petal enhance the depth and loveliness of the abundant clusters. The plant is exceptionally hardy, with heavy foliage. 2½ to 3-in. blooms. Height 18 to 24 in. Lilibet will be one of the most wanted Roses of 1954. (Pl. Pat. App. For.)

AARS
Lilibet

\$2.50 each; 3 for \$6.60; 12 for \$26.40

White Pinocchio

(Top Left Corner)

A glistening white Pinocchio, with fully double, 2½-in. flowers. They are usually borne in large clusters of up to 30 or more. Cream-tinted buds and sheer white, long-lasting blooms for many weeks.

The tests show White Pinocchio has been very successful in all parts of the country from California to New York and from Michigan to Texas. Height about 2 ft. (Pl. Pat. #1010.)

\$1.50 each; 3 for \$3.90; 12 for \$15.69;
25 for \$30.00

Lavender Pinocchio

(Above)

An entirely new color in Roses! A true clean lavender enriched by a mass of golden yellow stamens. This lovely color changes at various stages, deepens in cool weather. The masses of tight buds are warm chocolate-brown overlaid by dusty pink. As they open, this dusty pink is followed by smoky-pink-lavender. Each cluster frequently has a dozen blooms, ranging from tight buds to the wide-open, 3-in. flower. A delightful oriental fragrance. (Pl. Pat. #947.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$10.00

Plant This Fall and have
lovely blooms next spring.

© J. & P. CO.

Rochester



31

MASQUERADE

All These Colors
on ONE Plant!



©
J. & P.
CO.

J & P FAMOUS FLORIBUNDAS

...THE 20TH CENTURY ROSE!

ROCHESTER (Above) One of the finest of all Floribundas and very popular with those who know Roses well. This lovely plant blooms freely. Unfortunately, printer's ink cannot do justice to the soft pastel light yellow tones of this flower. Form and color are as dependable as the plant is generous. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other variety produces more blooms per plant. A group planting of Rochester presents a continuous display of flowers from early June till heavy frost. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold . . . perfect Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit that make Floribundas so perfect for masses. Grows 2 ft. tall, often higher. (Pl. Pat. #131.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

AVAILABLE ONLY IN LIMITED QUANTITIES

DONALD PRIOR. This Floribunda produces clusters of red flowers. Its rugged growth and vivid color make a strong accent in the garden. Plant is aglow with blooms all summer. 2½ to 3 ft. (Pl. Pat. #377.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

HOLIDAY. Orange-yellow buds brushed pink on the outside, strong vermillion-red inside. As the blooms open, color gives way to softer, more delicate tones. Flame-pink blooms. 2 to 2½ ft. (Pl. Pat. #915.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

PERMANENT WAVE. Outside of petals is a rare cochineal-red, inside a shade lighter. Frequently carries as many as 15 blossoms on the same stem. Clusters stay crisp in all kinds of weather. (Pl. Pat. #107.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



EACH BLOOM ON
EACH PLANT
CHANGES COLOR!

A Rose
You Must Have
In Your Garden!
MASQUERADE

(Above) A rare novelty for your garden. Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All of these Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens to rich red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence of yellow, silver, pink and red. Clusters of 25 to 30 buds on one stem are not uncommon. The vigorous, 3-ft. plants have a rather open growth. A healthy plant with dark green foliage that hangs on until the November freezes. (Pl. Pat. #975.)

Buds . . . golden yellow, with tiny vermillion marks.

Color . . . yellow to lemon, pink, red, sometimes orange at one time.

Plant . . . 3 ft., rather open, healthy, vigorous.

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

SPECIAL
GROUP
OFFER
No. 1453

Connoisseur's Collection
1 each of the 5 Roses
on these 2 pages.

Value \$9.50 Save \$1.20
ONLY

\$8.30



32 PLANT J&P

Floribundas THIS FALL!



Marionette

© J. & P. CO.



World's Fair

© J. & P. CO.

PIGMY RED



PIGMY GOLD



NEW! Dwarf Floribundas

PIGMY RED. A striking new pigmy for borders, wall tops, bed edges and boxes. Now in red we have a mate for Pigmy Gold. Always in bloom. Use it freely for constant low color. (Propagation Rights Reserved.)

Height .12 in. bushy plant.

Color... flower dark red, white center.

Bud... good color, good red. As high as 17 blooms and buds on one plant at one time.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

SPECIAL GROUP OFFER
GROUP #1473
2 each of these
2 Pigmy Red 2 Pigmy Gold
Value \$6.00 ONLY \$5.25
Save \$0.75

\$1.50 each;
3 for \$3.90;
12 for \$15.60;
25 for \$30.00

PIGMY GOLD. Golden yellow flowers about 1 in. in diameter appear in clusters or individually. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. Lovely for border use. Can also be used to edge walks, perennial or Rose beds. (Pl. Pat. #1114.)

MARIONETTE (Top, Left)

This peerless beauty will continue to be one of the most outstanding Floribundas for many years. Clusters of velvety, rich scarlet flowers, which almost hide the luxuriant foliage, become dark maroon in the fall. Large, double flowers; exceptionally hardy. Will make a continuous display of color from late spring until frost stops the performance. Bushy plants seem to hide themselves under the clusters of blackish scarlet blooms. (Pl. Pat. #362.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

In rosarians' language, this is a true "sport" of Pinocchio. Generous to the utmost, with hundreds of creamy yellow sweetheart flowers on every bush. Incomparable for flower arrangements. Fully double, about 1½ in. across. The pastel tint changes gracefully to immaculate white before the flowers finish. Thousands who prefer white Floribundas for mass plantings choose Marionette. Unbelievable clusters are produced all during the season. 2 ft. (Pl. Pat. #569.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

Newest Park Roses!

TALLER! CONTINUOUS BLOOMING!
COMPACT! EXCELLENT HEDGE ROSE!
DISEASE RESISTANT! HARDY!

MANDARIN (Left) A beautiful oxblood-red, reminiscent of Burgundy wine. Large clusters of 3 to 4-in., Hybrid-Tea-like flowers. 3½ ft. or more. Effective for taller hedges, foundation and background plantings. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

GAY HEART (Right) Very fragrant, 4 to 5-in., bright pink Hybrid-Tea-like flowers. Height 4 ft. or more. (Pl. Pat. #1026.)

\$1.50 each;
3 for \$3.90;
12 for \$15.60;
25 for
\$30.00.

LYRIC (Not Illustrated) 2 to 3-in. flowers. A very soft pink. Reaches 4 ft. or more. (Pl. Pat. #1058.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

SPECIAL GROUP OFFER
No. 1483 1 each of the 3
PARK ROSES
Value \$4.50
Save \$0.55
ONLY \$3.95

© J. & P.
CO.

JACKSON & PERKINS PRESENTS
THE GREATEST ARRAY OF
EVERBLOOMING
Climbing Roses
EVER OFFERED!



© J. & P. CO

WHERE THE
NEW BLAZE
CAME FROM...

One particular plant that out-bloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. Of course, this is an exclusive J. & P. product.



Blaze

featuring America's Favorite
THE NEW IMPROVED BLAZE

MORE
EVERBLOOMING

Sold Only by Jackson & Perkins

**ABSOLUTELY GUARANTEED TO BLOOM
IN JUNE-JULY-AUGUST-SEPTEMBER!**

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more gardeners realize how colorful and dependable it really is. In this picture the brilliant pillar of glowing red is in complete harmony with the porch.

Generous Clusters of Brilliant Bloom

These are the brilliant double, red Climbing Roses one sees all over America. You'll be thrilled with the exceedingly generous blooms in June, and each succeeding year will increase your devotion as the plants become established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

AVAILABLE ONLY IN LIMITED QUANTITIES

WHITE DAWN. Hardy, everblooming. The flowers are double, snow-white, fragrant and produced constantly from late spring to frost. Just as hardy and dependable as its parent New Dawn.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

NEW DAWN (Right)

One of the hardiest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. They have fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

Buds .exquisite, dainty pink flushed with deeper tones.

\$1.50 each; 3 for \$3.90;
12 for \$15.60



New Dawn

**SPECIAL
GROUP
OFFER**
No. 1493

1 each of these
Ever-Popular Climbers
1 Blaze 1 New Dawn
1 White Dawn
Value \$4.50
Save \$0.55
ONLY... \$3.95

Garden with J&P Everblooming Climbers!

35



Everblooming Climbing Roses framing a picture window.



Everblooming Climbing Goldilocks makes a mass of golden yellow blooms on this trellis.



Everblooming Blaze framing a garage doorway.

NEW!

EVERBLOOMING!

Climbing Goldilocks

"A Sheet of Gold"

(Right) Here at last is the long-awaited truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom and bloom all summer long. Now this truly magnificent Rose can be enjoyed as a Climber! The buds of Goldilocks are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. As the buds gracefully open to $3\frac{1}{2}$ in. blooms they last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy, will grow 6 to 10 ft. in one year and will bloom the first year it is planted. (Pl. Pat. #1090.)

Bud—rich golden yellow, ovoid.

Flower—cupped in early stages, 45 firm petals; open gracefully, up to $3\frac{1}{2}$ in. across.

Fragrance—delightful wild-Rose.

Foliage—medium dark green, glossy, abundant, disease-resistant.

Plant—6 to 10 ft.

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Plant This Fall

You can plant Rose bushes even when the ground is beginning to freeze, as long as you protect the roots against direct exposure.



Climbing Goldilocks

© J. & P. CO.

HERE'S A REAL SAVING!

SPECIAL GROUP OFFER

Group No. 1513
1 Each of J&P's 3 New Climbing Roses
Climbing Pinocchio Parade
Climbing Goldilocks Parade
Value \$7.50
SAVE \$0.95

only \$6.55



JACKSON & PERKINS CO. *World's Largest Rose Growers*

4 JEP Everblooming Produce Thousands of B



Parade

© J. & P. CO.

NEW! EVERBLOOMING!

PARADE (Above)

A great Everblooming Climber with masses of delightful red flowers appearing singly and in clusters in spring and throughout the season. Parade is one of the most active of the hardy modern Climbers. It has inherited the persistent everblooming characteristics of the great favorite, New Dawn, with the added floriferousness of its pollen parent, World's Fair. In spring it is covered with a burst of rose-red flowers 4 to 5 in. in diameter, filled with delightful spicy fragrance. By fall it has sent up many new shoots and branches and is again a mass of blooms.

Here is one of the most prolific Climbing Roses, with excellent dark green, disease-resistant foliage.

Parade grows very easily and will thrive in semi-shade as well as in full sunlight, producing hundreds of flowers. It blooms most heavily in spring and fall, and intermittently between. (Pl. Pat. app. for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



**SPECIAL
GROUP
OFFER**
No. 1463

Value \$9.50
Save \$1.20

One each of these Climbers
on these 2 pages

Only... \$8.30



Coral Dawn

© J. & P. CO.

NEW! EVERBLOOMING!

CORAL DAWN (Above)

At last!—a new everblooming Climber with the CORAL-PINK color that is so popular in bush Roses, but unavailable in a Climber, *until now*. The coral tone does not fade at any stage, from the dainty pointed buds to the slow-opening, graceful, long-lasting 4½-in. blooms.

This is a superior Climber in every other respect, too. It blooms continuously, like the popular New Dawn—only the Roses themselves are larger, fuller, more colorful and freely decorate the plant all summer long, in clusters of three to twenty buds. (Pl. Pat. #1117.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

Climbing Roses That loom in Limited Space!



Climbing Summer Snow

© J. & P. CO.

EVERBLOOMING!

CLIMBING SUMMER SNOW (Above)

Throughout July, August, September and October, Summer Snow continues to bloom generously. Quickly produces clusters of pure white, loosely double flowers which almost cover the plant. The attractive white blooms are repeated all summer and fall; often they are the last flowers in our garden when killing frosts come. The glistening, double blooms are 2 in. across, set off with golden stamens when full open. Requires little care and fills out rapidly, growing 8 to 10 ft. tall. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

World's Largest Rose Growers



Pink Cloud

© J. & P. CO.

NEW! EVERBLOOMING!

PINK CLOUD (Above)

What a gorgeous Climber this is! Scores upon scores of rich pink flowers . . . in clusters so huge, so solid that it looks like a soft, fluffy, pink cloud.

Yes, the overall effect is truly stunning—yet the individual blooms are beautiful in themselves. Each Rose is a glowing deep pink, fully double, measuring up to 3½ in. across—appearing in separate clusters of 5 to 20. And you continue to have an abundance of these lovely Roses from spring until late summer. A seedling of New Dawn and a Floribunda, Pink Cloud is hardy *plus* deeper colored. The shiny foliage is rounded, decorative and disease-resistant. It grows 6 to 8 ft. tall. While it is an ideal pillar Rose, it is also wonderful for draping over fences, covering walls, for trellis, arches, pergolas, etc. (Pl. Pat. #1140.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

AVAILABLE ONLY IN LIMITED QUANTITIES

PAUL'S SCARLET. Until the advent of Blaze, its everblooming counterpart, this was the most-admired red Climbing Rose. Many still want it for the great profusion of large, vivid scarlet-red flowers.

\$1.25 each; 3 for \$3.30; 12 for \$13.20

DOUBLOONS. A fabulous yellow Climbing Rose. The husky, hardy canes grow as much as 12 ft. in a single season. Hardy, vigorous.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

HAVE *Curtains of Color* IN YOUR
GARDEN WITH J & P
*Climbing
Roses!*



Climbing Pinocchio

© J. & P. CO.

EVERBLOOMING!
Climbing Pinocchio

(Above)

Anyone who knows Roses knows Pinocchio. And now, it pleases us to bring it to you as a Climber. Pinocchio, with winsome buds of rich salmon, blooms so exuberantly that the word everblooming seems inadequate. It possesses an exotic fruity fragrance, and a spray will often keep 8 to 10 days indoors. Pinocchio, too, is very vigorous and hardy and will produce an unbelievable amount of blooms from June to frost. The flowers of Climbing Pinocchio are identical to those of the famous Floribunda Pinocchio. Unrivaled for boutonnieres, they also make a lovely bouquet. (Pl. Pat. #1142.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Plant This Fall and you will have
bigger and earlier blooms and healthier plants.

King Midas

(Right) So shimmering and regal are the lovely, large blooms of King Midas that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into limpid yellow gold. These cheer-giving yellow blooms that completely cover the plant for three to six weeks will bring a blaze of golden glory to pillar, porch and trellis. Modern, high-centered, tight buds and Hybrid-Tea-like flowers, in clusters of four to six. Particularly hardy and vigorous, it will establish itself quickly and then bloom every year. Canes 8 to 10 ft. Rich bright glossy green foliage appears early and later turns to a fine leathery dark green. (Pl. Pat. #586.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

EVERBLOOMING!

DR. J. H. NICOLAS

(Right, Below) Gardeners everywhere are delighted with the wealth of fragrant blooms, the size of the large, double flowers like the finest Hybrid Teas . . . and most of all, with the everblooming performance of Dr. J. H. Nicolas. All summer you revel in abundant bloom. The first flowers remain attractive till the last one of the cluster is open. Immediately after the first flowers fade, new shoots appear. Immense, 6-in. blooms of entrancing deep rose pink. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

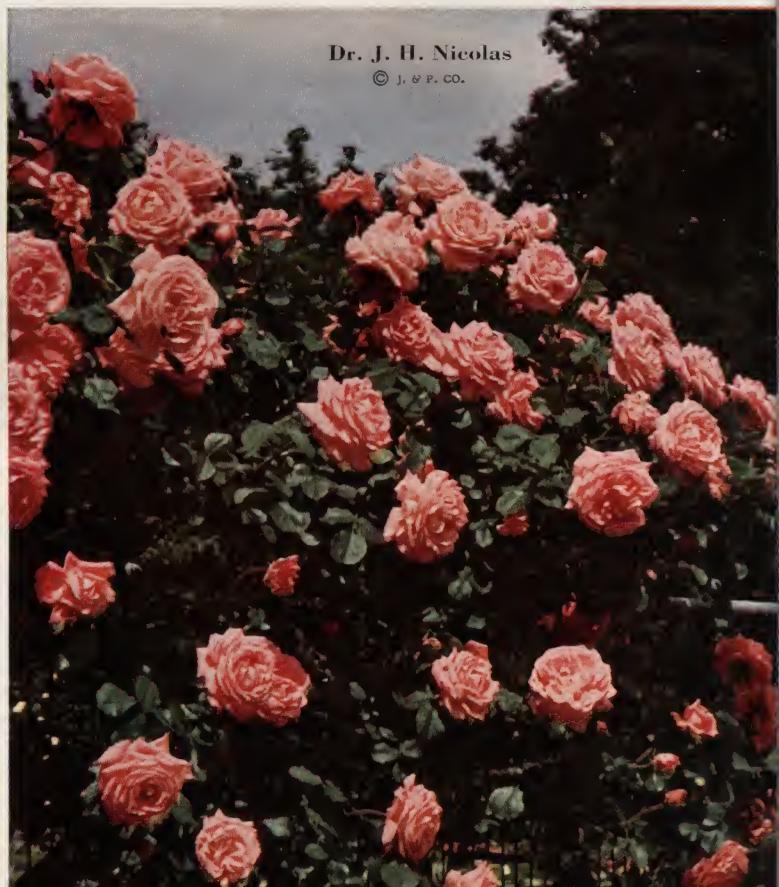


© J. & P. CO.

King Midas

Dr. J. H. Nicolas

© J. & P. CO.



**SPECIAL
GROUP
OFFER**

No. 1523

1 Each of These
Outstanding Climbers

Climbing Pinocchio
King Midas
Dr. J. H. NicolasValue \$6.50
Save \$0.80
only**5.70**

DELICIOUS *Full Size* QUICK-BEARING FRUIT ON *Dwarf* DWARF TREES!

Why these trees are ideal for you!

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful

Apples than you would get from larger trees . . . yet these amazing Dwarfer Dwarf trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.



Red
Delicious

© J. & P. CO.

RED DELICIOUS (Above)
Large, dark red with firm, crisp flesh of excellent quality and flavor. It bears regularly. The tree is perfectly hardy. This favorite is splendid for eating. Red Delicious is the best-known Apple sold at fruitstands.

JONATHAN (Not illustrated)
A favorite early winter Apple. Brilliant, beautiful red color. One of the very finest for cooking. Grows well throughout the country wherever Apples are successful.

MCINTOSH (Not illustrated)
The most popular eating Apple. The tender, crisp flesh is snow-white and just bursting with juice. The Apple that children and grown-ups alike prefer.

\$3.00 each; 3 for \$8.25

TWO NEW FILMS!

Modern Chrysanthemums For Fall Beauty

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

The Story of Modern Roses

A 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES!

BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow with reddish tint. The flesh is exceptionally tender and is literally dripping with plump, juicy, sweet juice. The trees are very vigorous in growth. Most popular for eating and canning.

\$3.00 each; 3 for \$8.25

SECKEL PEAR

Sweet, juicy, full flavored. The popular small Pear for eating and pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of Sept. or early Oct.

Dwarf Pear Tree



© J. & P. CO.
Fashion
TREE
ROSE

TREE ROSES Order Now for Spring!

J. & P. Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Arizona, California, Florida, Georgia, Louisiana, Mississippi, New Mexico and Texas, we will accept orders now for shipment in December. Other customers living in the states not mentioned above may also order now but will receive their Tree Roses at the proper PLANTING TIME NEXT SPRING.

Order Tree Roses of These Famous J. & P. Varieties:

Blaze	Neige Parfum
Diamond Jubilee	New Yorker
Dicksons Red	Peace
Eclipse	Pinocchio
Fashion	Prima Donna
Golden Scepter	Red Pinocchio
Goldilocks	Rubaiyat
Independence	Sonata
K. T. Marshall	Vogue
Ma Perkins	White Swan

\$5.50 each; any 2 for \$10.00;
any 6 for \$28.50

Important: PLEASE ORDER
TREE ROSES ON A SEPARATE
ORDER BLANK!

Jackson & Perkins

Modern Lilacs

OWN-ROOT
FRENCH
HYBRIDS

Beautiful Color!

© J. & P. CO.

Paul Thirion

Delicious Fragrance!

Will Live Forever!

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.



President Lincoln

Paul Harriot

Katharine Havemeyer

Ellen Willmott

Lucie Baltet

Many Start Blooming Next Year!

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (own-root, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

Loveliest Kinds and Colors. *These Six Pictured*

1 each of these 6 French
Hybrid Lilacs

Paul Thirion Pres. Lincoln Katharine Havemeyer	Ellen Willmott Lucie Baltet Paul Harriot
--	--

GROUP #1533 \$12.50

Value \$15.00
Save \$2.50 ONLY

1 each of
these 3

Paul Thirion Ellen Willmott Paul Harriot
--

GROUP #1543 \$6.25

Value \$7.50
Save \$1.25 ONLY

- d Paul Thirion. Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d Katharine Havemeyer. A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s Lucie Baltet. The pinkest of all Lilacs . . . blooms freely . . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s President Lincoln. Single flowers $\frac{3}{4}$ in. or more across, purplish blue in bud . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d Paul Harriot. Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this favorite everywhere.
- d Ellen Willmott. Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.

(d) means double (s) means single
3-year plants. Prepaid, each \$2.50; 3 of one kind for \$6.25

J & P PRESENTS A SELECTION OF THE BEST VARIETIES
OF PERENNIALS FOR FALL PLANTING.....
FEATURING
MANY **NEW & EXCLUSIVE**
VARIETIES!

41



Delphinium, Peace
June-Sept. 4 ft.

PHLOX, WHITE ADMIRAL
(Below) Reminiscent of great mounds of snow or rows of midshipmen on graduation day, here is a brand-new White Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and August. Very fragrant.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

**NEW! DELPHINIUM,
PEACE (Left)**

This giant is our next contribution to the new strain of extra large-flowered Delphiniums. Individual florets are 3½ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. They are borne on the "all-out-at-once" spike, and if cut back immediately when through blooming will quickly give another crop of giant flowers. Reaches a height of 4 ft.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

NEW! EXCLUSIVE!

**SHASTA DAISY,
JENIFER READ**

(Right) Jenifer Read is a garden sport of Esther Read. Although it blooms a little later, it produces many more long-stemmed flowers. When established, produces 25 to 30-in. long-stemmed blooms. The 3-in. flower shows some yellow in the center. (Pl. Pat. #1125.)

\$1.25 each; 3 for
\$3.15; 6 for \$6.25

Shasta Daisy,
Jenifer Read
June and July 30 in. tall

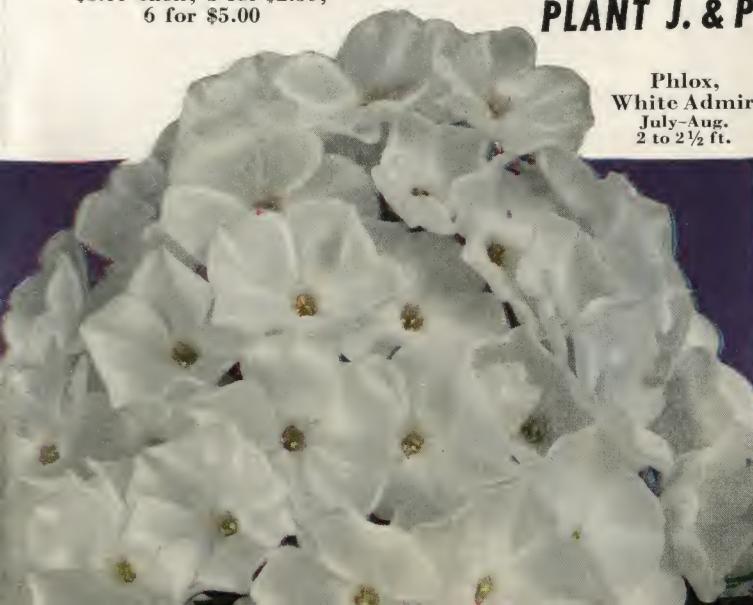


**FOR
CONSTANT BLOOM,
PLANT J. & P.**

**A115 PERENNIALS
ON THIS PAGE
Only \$5.20**

GROUP NO. 1553
Value \$6.25
Save \$1.05

Phlox



Phlox,
White Admiral
July-Aug.
2 to 2½ ft.



Delphinium, Loveliness
June-Sept. 4 to 4½ ft.

PHLOX, BRIGADIER (Below) A brilliant orange-red color that stops the eye at the slightest glance. Even though each plant makes many stems, one individual stem will form an immense head. One of the taller-growing Phlox, it reaches a height of 2½ to 3 ft. Each flower-head builds up with many side branches and makes a great showing of color in June and July. Very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



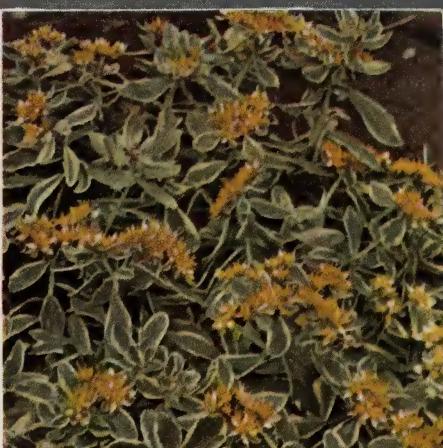


June to Frost Sedum, Fire Glow 8 to 10 in.

EXCLUSIVE! SEDUM, FIRE GLOW

Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in. An excellent ground cover or a neat decorative plant.

75c each; 3 for \$2.00; 6 for \$3.75



June to Frost 6 to 8 in. Sedum, Golden Carpet

EXCLUSIVE! SEDUM, GOLDEN

CARPET. Attractive variegated foliage and bright golden yellow blooms. Can be used in all locations, the same as Fire Glow. Blooms from June to frost. A very useful plant in large or small gardens. About 6 to 8 in. high.

75c each; 3 for \$2.00; 6 for \$3.75



Late Aug.-Sept. 18 in. Sedum Spectabilis, Brilliant

SEDUM SPECTABILIS, BRILLIANT

Immense, amaranth-red flower-heads. Especially endowed by nature with thick, succulent, attractive light green leaves which store up moisture, it withstands even the driest summer weather. Height 18 in. Plant 4 to 6 in. apart.

75c each; 3 for \$2.00; 6 for \$3.75



*The height and time of bloom
for each perennial are
indicated under
the picture.*

Aster,
Yunn.,
Napsburg
May-June
18 in.

ASTER YUNN., NAPSBURG
Dainty-petaled, daisy-like, blue flowers are borne on 14 to 18-in. stems. Likes a sunny location. Grows about 18 in. tall and blooms in May and June. Lovely for cutting and exquisite in the garden.

85c each; 3 for \$2.25; 6 for \$4.25



June to Frost 6 to 8 in. Campanula, Blue Carpet

CAMPANULA, BLUE CARPET

(Carpatica Improved.) For any location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 6 to 8-in. stems. Does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75

Pachysandra—Spurge
Ground Cover 6 to 8 in.

PACHYSANDRA—SPURGE
(Terminalis.) Best evergreen ground cover for shade or sun. Useful along walks, shrubbery, under large trees. Glossy foliage remains green winter and summer.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00

June-July Gypsophila, Rosy Veil 12 to 18 in.

LAVENDER, HIDCOTE BLUE (Left) Hardy Lavers have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc. Fragrant, silvery foliage. Height 15 in.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

GYPSOPHILA, ROSY VEIL (Above) This lower-growing double pink Babys-Breath has won wide popularity. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July. The artistic sprays are invaluable for bouquets in the home. Different from the commonly known perennial Babys-Breath, plants never become overgrown and keep to 18 in.

75c each; 3 for \$2.00;
6 for \$3.75

MONEY-SAVING GROUP OFFERS

No. 1563 All Sedum Group 3 Sedum, Brilliant 3 Sedum, Fire Glow 3 Sedum, Golden Carpet Value \$6.75 Save \$1.15 Only \$5.60	No. 1573 3 Shasta Daisy, Esther Read 3 Dianthus, Irene 3 Catananche 3 Stokesia Value \$10.65 Save \$1.80 Only \$8.85	No. 1583 All 9 Perennials on This Page Value \$6.80 Save \$1.15 Only \$5.65
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SHASTA DAISY, ESTHER READ

The chrysanthemum-like Esther Read is one of the most delightful of Shasta Daisies. Easy to grow. Blooms from June to Oct. Double flowers on 18-in., strong stems. The plants require a little protection in colder areas.

85c each; 3 for \$2.25; 6 for \$4.25



June-Oct. 18 in. Shasta Daisy, Esther Read



July to Frost Catananche 20 in.

CATANANCHE cærulea major

Deep violet-blue, 2-in. flowers like double Bachelor's Button; silvery buds and seed-hips. Lovely for front of border. Thrives in difficult positions. Height 20 in.; excellent for cutting. Blooms from July till frost.

75c each; 3 for \$2.25; 6 for \$4.25



Sept. to Frost Funkia subcordata alba 18 in.

FUNKIA subcordata alba

Long, tubular, creamy white flowers. Blooms Sept. to frost. Sweet fragrance. Dark green, large heart-shaped leaves. Grows in any location. Very effective in front of taller shrubs or in solid beds.

75c each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50



All Summer Centranthus Ruber 18 in.

CENTRANTHUS RUBER

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. Plant in rich soil for best results. Very neat and colorful and an excellent filler for weak spots.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Ground Cover Vinca Minor 3 to 6 in.

VINCA MINOR, Myrtle, Bowles Variety. Alice-blue flowers against luxuriant evergreen foliage. Far superior to the old *Vinca minor*. Plant 8 in. apart. Foliage never rusts.

3 for \$1.00;
10 for \$3.00;
100 for \$25.00



June-July Dianthus, Irene 12 to 15 in.

DIANTHUS, IRENE. Literally drenches the garden with old-fashioned clove scent. Exquisite pink, very double, 2 to 2½-in. flowers. Sturdy 12 to 15-in. stems. Blooms very freely. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00;
12 for \$10.00



June to Frost Stokesia, Lavender Queen 20 in.

STOKESIA, LAVENDER QUEEN. A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lavender-blue at the center. Blooms from June to frost. Grows to 20 in. Very hardy and easy to grow.

85c each; 3 for \$2.25; 6 for \$4.25

**SUPER-GIANT VIOLETS!**

May Violet, White Wonder 10 in.



May Violet, Rosina 10 in.

Spring and Fall Violet, Royal Robe 9 to 12 in.

VIOLET, Royal Robe
(*Above*) Magnificent, extra-large flowers of lustrous, deepest violet-blue. The large, superb flowers open wide like a pansy or viola, often more than 1 in. across. Stiff, erect stems 8 in. long or more.

65c each; 3 for \$1.75;
6 for \$3.25

VIOLET, Rosina
(*Right*) A mass of fragrant pink Violets in May and again in late August. Widely loved for its color and sweet scent. Ideal for bordering or ground cover. Grows best in rich soil and partial shade. 10 in.

75c each; 3 for \$2.00;
6 for \$3.75

VIOLET, WHITE WONDER
(*Above*) Dazzling glacier-white. Each plant has hundreds of enormous blooms with pale lavender centers. 75c each;
3 for \$2.00;
6 for \$3.75

2 EACH OF
THESE 3 VIOLETS
GROUP NO. 1593
Value \$4.30, Save \$1.70
Only \$3.60

Miniature Roses

ROSA ROULETTI (*Above*) Perfect double rose-pink flowers as pictured. Dainty 4 to 6-in. plant. Used for borders, rock gardens, or paths.

\$1.00 each; 3 for \$2.50; 12 for \$10.00;
25 for \$18.75

OAKINGTON RUBY (*Not illustrated*) Deep carmine buds open rich ruby-crimson. Fully double flowers smaller than 1 in. Plants less than 12 in. tall.

\$1.00 each; 3 for \$2.50; 12 for \$10.00;
25 for \$18.75

**SPECIAL
GROUP
OFFER**

4 Oakington Ruby
4 Rosa Rouletti
Value \$8.00
Save \$1.00
Only \$7.00

No. 1603

44 The height and time of bloom for each perennial are indicated under the picture.



Lythrum, Brightness
July-Aug. 2½ ft.

LYTHRUM, Brightness
(Above) A clear rose-pink. 30 to 34 in. tall. 10 to 12-in. flowering spikes. Blooms from early July to August. \$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL GROUP OFFER
No. 1613 1 each of the
7 Perennials
on this page
Value \$7.35
Save \$1.25
\$6.10
Only...



Monarda, Croftway Pink
July-Aug. 30 to 36 in.

MONARDA, Croftway Pink (Above)
(*Monarda didyma*) A clear pink. Does well in moist or dry positions, sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June-July Shasta Daisy, Wirral Supreme 2½ ft.

Exclusive! SHASTA DAISY, Wirral Supreme (Above)

The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall, wiry stems. Compact, 2½-ft. plant is absolutely hardy. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

PINK BLEEDING-HEART
(Top Right) Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. Lives years, becoming larger every year. 85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50

RUDBECKIA, Sullivantii Oriole
(Right) Blooms July, August and early September. The black and gold combination is stunning. Broad, decorative foliage. Grows 2 ft. high. The 3 to 4-in. flowers are long-lasting.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Monarda, Cambridge Scarlet
July-Sept. 2½ to 3 ft.

MONARDA, Cambridge Scarlet (Above)
Blooms freely in July, August and September. Brilliant scarlet flowers. Use for difficult and shady spots in your garden. Long a favorite. Height 2½ to 3 ft.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



May-June Pink Bleeding-Heart

30 in.



July-Sept. Rudbeckia, Sull. Oriole 2 ft.



Aug.-Oct. White Veronica subsessilis 2 to 2½ ft.

Exclusive! WHITE VERONICA (Above)

It is a clean clear white with rich dark green foliage. The spike form is graceful yet firm, and keeps extremely well when cut. Blooms from August to October. Healthy, vigorous. Height 2 to 2½ ft.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



Delphinium, Pink Sensation
June-July
3 1/2 to 4 ft.

DELPHINIUM, Pink Sensation

(Above) Outstanding for its repeated blooms, giving as many as four crops in a season in a constant show of color. Height 3 1/2 to 4 ft. Pink Sensation is probably the most unusual perennial available in America today. Has all the charm and beauty of the widely loved blue and white forms plus the dramatic and beautiful clear pink color. (Pl. Pat. #324.)

\$1.50 each; 3 for \$3.75;
6 for \$7.50

The height and time of bloom for each perennial are indicated under the picture.



Rudbeckia,
The King
July-Frost
4 1/2 ft.

RUDBECKIA,
The King

(Above, Right) It bears its large, deep crimson-red flowers regally. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight

85c each; 3 for \$2.25; 6 for \$4.25

red petals, it is always attractive. The petals never fold back. Long lasting. Blooms profusely from July to frost. Grows 4 1/2 ft. high.

85c each; 3 for \$2.25; 6 for \$4.25

SPECIAL GROUP OFFER
2 GROUP No. 1623
each of 2 Delph., Pink Sensation
2 Rudbeckia, The King
2 Tritoma, Robin Hood
Value \$6.70
Save \$1.10
Only . . . **\$5.60**

TRITOMA,
Robin Hood

(Right) Flares up in late June with a burst of ten to twelve dazzling flower-spikes. Each 2 1/2-ft. stalk carries a sparkling spike 8 to 10 in. long.

\$1.00 each;
3 for \$2.50;
6 for \$5.00



FREE!
with
every
order
Peren-
nial
Plant-
ing
Guide

Tritoma, Robin Hood
June-Sept. 2 1/2 to 3 ft.



GIANT VIOLAS



All Season **Viola, John Wallmark** 10 to 12 in.

VIOLA, John Wallmark

(Above)

Shimmering grayish lavender over-all color laced with violet veining and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The form is rather rounded but the bloom is almost 2 in. across, and the long stems make it an ideal cut flower. It grows 12 in. high.

85c each; 3 for \$2.25;
6 for \$4.25; 12 for \$8.50;
100 for \$64.00

**BLOOM YEAR AFTER YEAR
FROM SPRING
TO FROST!** **Exclusive!**

**2 EACH OF
THESE 3 VIOLAS**
GROUP No. 1633
Value \$4.90
Save \$.80
Only \$4.10

Viola, Yellow Vixen
All season 10 to 12 in.



**VIOLA,
Yellow Vixen (Left)**

Hardy everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. Originated here in northern New York, it has lived through many hard winters, demonstrating its vigor and winter resistance. The 2 1/2-in. flowers are borne on upright, 6 to 8-in. stems.

75c each; 3 for \$2.00;
6 for \$3.75; 12 for \$7.50;
100 for \$50.00

**VIOLA,
Purple Heart**

(Above) Blossoms from spring to frost, and comes up year after year, more luxuriant and vigorous than ever. Huge, velvety, violet-blue flowers, 3 in. across, on stems 7 to 8 in. long. The petals are waved, giving a pleasing play of tones. A bright yellow "eye" makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. (Pl. Pat. #671.)

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00



Viola, Purple Heart
All Season 9 to 12 in.

Happiness

JACKSON
& PERKINS

GIANT DELP

HAPPINESS (Left)

Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast. Has the vigor and hardness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

DESIRABLE

Deep violet. Truly distinct in its velvety violet-purple florets strikingly accented with pleasing white "bees" or eyes—on upright, well-balanced, wiry-stemmed, 4½-ft. spikes that are resistant to wind and storms. And the gratifying part is that the color holds very well. Really dramatic, both in the garden and in bouquets.

85c each; 3 for \$2.25;
6 for \$4.25

Desirable



"ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spikes. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

AN IMPROVED RACE

One of our chief aims in developing this new race

DEBUTANTE

White. Clean, sparkling, tall spikes, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

ENCHANTMENT

Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds great interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement.

85c each; 3 for \$2.25;
6 for \$4.25

Enchantment

Debutante



SPECIAL MONEY-SAVING GROUP OFFERS

GROUP #1643

1 Each of These Giant
Delphiniums
Loveliness Freedom
Happiness Enchantment

Value \$4.45 Save 75¢

Only \$3.70

GROUP #1653

All 8 Delphiniums plus
Loveliness and Peace on
page 41

Value \$10.35 Save \$1.75

Only \$8.60

GROUP #1663

All Blue Delphiniums—
2 Each
2 Delightful 2 Gayety
2 Enchantment

Value \$5.10 Save 85¢

Only \$4.25

HINIUMS!

Hardy Northern
New York Strain!

They Grow Over
3 Feet Tall!

Glorious

GUARANTEED TO BLOOM

was to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J. & P. Delphiniums do not need staking in most localities. A few groups of 3 or 5 plants will glorify your garden with full, strong flower-stalks holding their stately heads in regal dignity, making the garden more beautiful than ever before.

GAYETY

Pinkish lavender with outer petals blue. Lovely cupped florets from its forebear Lady Eleanor, England's favorite; spike habit and hardiness from its J. & P. ancestry. Side shoots prolong bloom several weeks. Unique color display that will remind you of "lavender and old lace." 5 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

Gayety

FREEDOM

White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in bouquets. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25;
6 for \$4.25

Freedom

GLORIOUS (Right)

Deep royal purple, by far the darkest and richest of all Delphiniums. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong. The plant repeats quickly and is always perfectly hardy. 4½ ft. tall.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



DELIGHTFUL

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Good with other colors. Glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color.

85c each; 3 for \$2.25;
6 for \$4.25

Delightful



Keep Your Garden Glowing with Color



HARDY EXCLUSIVE "BIRD"

A GOLDFINCH. Sparkling 4½-in. blooms of golden yellow. Flower is perfect; strong, stiff, frost-resistant petals. A true combination of a yellow greenhouse variety and our hardy Northern New York strain. Vigorous, 3 to 3½-ft. plants. Blooms Sept. 15 to frost. (Pl. Pat. #1166.)

B TOWHEE. Starts red with reverse of petals golden; 3½-in. flowers soften to a gold-tipped maroon and finish a lovely red bronze. Grows about 2½ ft. tall, covered with large, full, pompon-shaped flowers. Blooms Sept. to frost. (Pl. Pat. #1169.)

C SEAGULL. The giant size and airy grace of this new Mum will make it an immediate favorite. 4 to 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. This new variety is one of the largest of this new J&P strain of Mums. (Pl. Pat. #1130.)

D SWALLOW. Beautiful soft coral-pink opening into a double, buff-colored flower, about 4 to 4¾ in. across. Lovely irregular petals have a pleasing informal effect in all stages. Blooms from early Sept. to frost and grows to 3 ft. Ideal as a cut flower. (Pl. Pat. #1106.)

E GROSBEAK. With its smart pink petals and rich bronze centers, this new delicate Mum is unusual and worthwhile. The combination of two-tone effect and the deep green foliage of plant makes an excellent show from Sept. to Oct. Producing 3½-in. flowers on 3-ft. plants, Grosbeak lasts well when cut. (Pl. Pat. #1132.)

A**B****C****E****G****B****H**

ALL 8 MUMS ON THIS PAGE
GROUP No. 1683
Value \$8.00
Save \$1.35
Only \$6.65

ALL 16 MUMS ON
GROUP No. 1703
Value \$16.00; Save \$2.70

GROUP #1693
New DeLuxe Autumn Color Group
Killdeer Robin Wood Duck
Grosbeak Swallow Seagull
Value \$6.00
Save \$1.05 Only.. **\$4.95**

F WOOD DUCK.

Wood Duck is a deep rose-pink backed with an intriguing creamy tan reverse. Stiff long stems and dozens of blooms on each plant. Individual flowers are easily 4½ to 5 in. across and much larger when disbudded for specimens. 2½ to 3 ft. tall. (Prop. Rights Reserved.)

G ROBIN. A new color in the hardy Bird Series. Strawberry-red when in bud and partially open and warm strawberry-bronze when open. The flowers are very double, 4½ to 5 in. in diameter and almost 3 in. through, like a compound dahlia type. (Prop. Rights Reserved.)

H THRUSH. Warm soft peach color with a light suffusion of yellow in the center. The full, broad-petaled, semi-decorative flower is 4½ to 5 in. across. Excellent for cutting. The foliage and stems have a silvery sheen, very decorative. Blooms Sept. 15 to frost. 3½-ft. plants. (Pl. Pat. #1168.)

\$1.00 each; 3 of a kind

Long After Other Flowers Have Finished!

SERIES' GIANT MUMS!

THESE 2 PAGES
Only \$13.30

GROUP #1713

Extra-Large Flowered Group

Thrush Cockatoo Goldfinch
Meadowlark Kingbird Towhee

Value \$6.00

Save \$1.05 Only... **\$4.95**

lightening at edges, with the petals arranged like the crest of the Cockatoo. A lovely variety with 4 to $4\frac{1}{2}$ -in. flowers. Petals hold their form to the end. Grows 3 ft.; blooms early Sept. till frost. Prefers full sunlight. (Pl. Pat. #1171.)

J MEADOWLARK. A gay golden tan decorative flower, which is delightful in the autumn colorama. Flowers are $3\frac{1}{2}$ to 4-in. across and are produced in great quantities. It is definitely hardy, having lived through the last four winters here in northern New York. Height 3 ft. (Prop. Rights Reserved.)

K KILLDEER. A lovely new color in the Mum world! Opens to bright golden bronze. The frilled petals are 3 to $3\frac{1}{2}$ -in. across. 2 to $2\frac{1}{2}$ -ft. plants . . . beautiful dark green foliage. Blooms early Sept. through Oct. Is very frost resistant, firm and long lasting. (Pl. Pat. #1131.)

\$2.50; 6 of a kind \$5.00

Early and Medium
Blooming . . . The
Greatest Hit in Mums
in Many Years!

L TANAGER. As pretty and cheery as its namesake. 3 to $3\frac{1}{2}$ -in., bright crimson-cherry-red flowers. Free blooming! Truly the leading red Mum. Blooms Sept. through Oct. . . . very resistant to frost. Grows 2 $\frac{1}{2}$ ft. (Pl. Pat. #1129.)

M CANARY. Clean-cut color of the blooms makes this Mum one of the best yellows available. The perfectly symmetrical, $3\frac{1}{2}$ to 4-in. flowers are beautiful rich golden yellow. Reaches 24 to 30-in. height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms Sept. and Oct. (Pl. Pat. #1113.)

I COCKATOO. Clean lemon to cream-white, 3 to 4-in. flowers. Petals hold their form to the end. Grows 3 ft.; blooms early Sept. till frost. Prefers full sunlight. (Pl. Pat. #1171.)

N CARDINAL. The largest of the early hardy red Chrysanthemums— $3\frac{1}{2}$ to 4-in. flowers. Half open blooms are deep red, softening to bronze-red. Plant grows 2 $\frac{1}{2}$ to 3 ft. Blooms Sept. to frost. This is your opportunity to get another shade of red in early Chrysanthemums. (Pl. Pat. #1165.)

O KINGBIRD. Shimmering light rose-pink with a buff-tan reverse showing particularly in the half-open bloom. 5 to $5\frac{1}{2}$ -in. flowers. The plant grows 3 $\frac{1}{2}$ ft. and is equally vigorous, healthy and hardy. The foliage is a rich green and also very attractive. (Prop. Rights Reserved.)

P PHEASANT. Vibrant autumn bronze. Flower is $4\frac{1}{2}$ to 5 in. Irregular petals are graceful and breath-taking. Center of warm burnt-orange softens to pinkish-bronze, finally a tawny yellow on the edges. Blooms Sept. 15 to frost. 3 to $3\frac{1}{2}$ ft. (Pl. Pat. #1162.)



The Winter Wonder Flower

The Genuine
JACKSON & PERKINS
Christmas
Rose (Helleborus niger altifolius)

When Plant Becomes
 Established . . .

Blooms
Outdoors
from October
to March!

Roses in winter! Not real roses, of course, but the much-prized Christmas Rose. Actually blooms in late fall, at Christmas and until spring. This variety (Helleborus niger altifolius) is superior to H. niger. Grown by J. & P. from divisions of flowering plants, it will become established quickly and will bloom in the fall.

Blooms All Winter on Mild Days

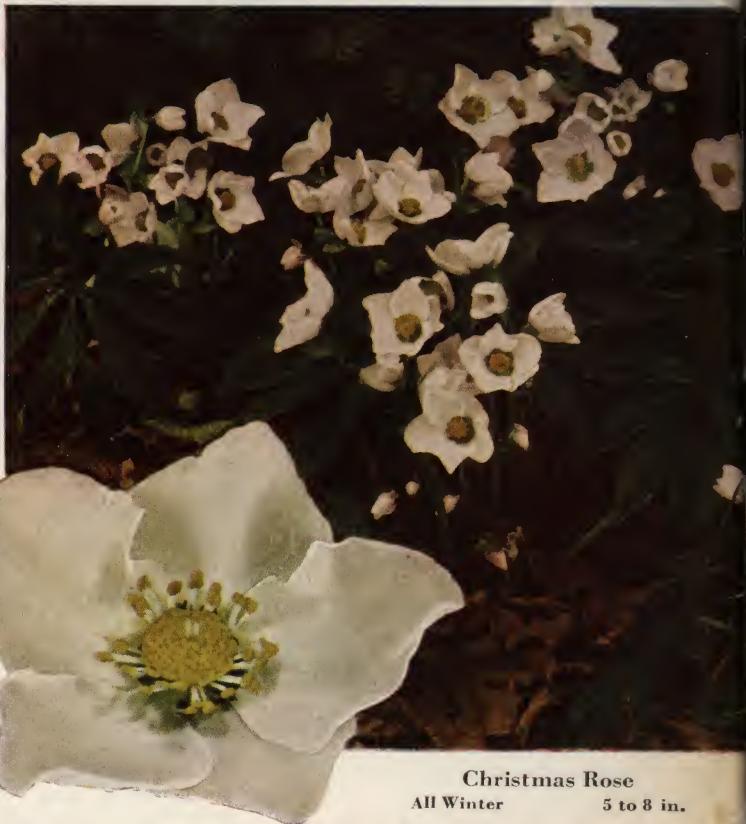
Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a center of yellow stamens. Strong 6 to 8-in. stems hold blooms above the low, leathery foliage.

Beautiful Masses for Low Plantings

Suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and unusual flowers when nothing else is blooming. Set where it is partially shaded in summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved.

Strong Field-Grown Plants, \$1.50 each; 3 for \$3.75; 6 for \$7.50

ALL THESE USES AND MANY, MANY MORE IN YOUR GARDEN!



Christmas Rose

All Winter

5 to 8 in.



Free Christmas Gift Offer! • Free Token Rose Souvenir with Each Christmas Gift of Rose Plants



©
J. & P.
CO.

It is never too early to pick out J. & P. Roses for friends and relatives who want only the best in their gardens. Just order the plants that you would like to give, and we'll send them to your friends at the proper time for planting next spring. At Christmas time we will send each of your friends, free of charge, this exquisite hand-made Rose (in a lovely transparent container as shown here) with a holiday greeting card showing your name as the giver. This souvenir Rose in its handsome plastic box is merely a yuletide token of the real Rose plants your friends will receive later, in time for spring planting. Be sure to see the special Christmas gift order blank enclosed with this catalog. Fill it out, and we'll do the rest just before Christmas.

At Christmas your friends will receive this beautiful FREE TOKEN ROSE SOUVENIR (left) and in the spring, at planting time, they receive your gift of the plants you have chosen.

Jackson & Perkins Co.
World's Largest Rose Growers

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